

## Assistant Professor of Marketing

<b>Institution:</b>	McKendree University
<b>Location:</b>	Lebanon, IL
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	03/03/2020
<b>Application Due:</b>	Open Until Filled
<b>Type:</b>	Full-Time
<b>Notes:</b>	included in <b>Diversity and Inclusion Email</b>

McKendree University seeks applications for a full-time, tenure-track Assistant Professor of Marketing to begin in August 2020.

The McKendree University School of Business offers a B.B.A. degree with a significant general education component and several majors, including a major in marketing. The School of Business also offers an M.B.A. The successful candidate will participate in both programs. The position requires an earned doctoral degree in marketing or a related field. If the doctoral degree is in a related field, then a master's degree in marketing is required. Preference will be given to candidates who have college-level teaching experience and significant experience in business or industry.

**Responsibilities:** Teach on-campus and online courses in marketing and related subjects such as promotional strategies, digital marketing, retailing, omni-channel, and personal selling; advise undergraduate students in marketing and other business degree programs; and work collaboratively with an interdisciplinary faculty. The teaching load is 4/4 (12 hours in fall and 12 hours in spring semesters). Must be willing to accommodate a variety of learning styles and strategies in instructional delivery and learning activities, including online and hybrid delivery. The position requires excellence in teaching, research, and service.

**To apply, send:** (1) letter of application detailing interest in the position, research interests and accomplishments, and teaching interests and experience, (2) curriculum vitae, (3) statement of teaching philosophy, and (4) three current letters of recommendation with contact information referencing position #MKT7 to Shirley A. Baugh at HR@McKendree.edu.

Screening will begin immediately and continue until the position is filled. Minorities and members of underrepresented groups are encouraged to apply. EEO/ADA/Vet/Disabled

## APPLICATION INFORMATION

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**Contact:** Shirley Baugh  
Human Resources  
McKendree University

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**Email Address:** [HR@mckendree.edu](mailto:HR@mckendree.edu)

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Minorities and Women are encouraged to apply. McKendree College is an EEO/AA/ADA employer.

Apply through [HigherEdJobs](#)

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