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Assistant Professor of Marketing

[McKendree University](#) in Illinois

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Deadline	Open until filled
Date Posted	December 7, 2017
Type	Tenured, tenure track
Salary	Not specified

Employment Type Full-time

McKendree University seeks applications for a full-time, tenure-track Assistant Professor of Marketing position to begin August 2018. The McKendree University School of Business offers a B.B.A. degree with a significant general education component and several majors, including a major in marketing. The School of Business also offers an M.B.A. The successful candidate will participate in both programs. The position requires an earned doctoral degree in marketing or a related field. If the doctoral degree is in a related field, then a master's degree in marketing is required. Preference will be given to candidates who have college-level teaching experience and significant experience in business or industry.

Responsibilities: Teach on-campus and on-line courses in marketing and related subjects such as promotional strategies, marketing analysis, digital retailing, omni-channel, personal selling, and marketing strategies; advise undergraduate students in marketing and other business degree programs; work collaboratively with an interdisciplinary faculty. The position requires excellence in teaching, research, and

service.

Send letter of application, curriculum vitae, statement of teaching philosophy, and three current letters of recommendation with contact information referencing position MKT102 to Shirley A. Baugh at hr@mckendree.edu. Screening will begin immediately and continue until the position is filled. Minorities and members of underrepresented groups are encouraged to apply. EEO/ADA/Vet/Disabled



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