



SENIOR TENURE TRACK POSITION IN BUSINESS ANALYTICS
Desautels Faculty of Management
McGill University

McGill University's Desautels Faculty of Management invites applications for a senior tenure-track position in marketing starting 1 August 2019 with experience and expertise in business analytics. We seek applications from those at the level of advanced assistant, associate, or full professors. Successful candidates will sustain a cutting-edge, high quality research program and publish in top journals. They are also expected to work actively with doctoral students, and to teach in our undergraduate and graduate programs. While the recruitment process is cross-disciplinary, the successful candidate will be affiliated with a specific functional area. Salary is negotiable, according to qualifications and experience. The successful candidate that satisfies the eligibility conditions of the Canada Research Chair (CRC) program may be supported by the University for nomination to a Tier 2 Chair.

Applicants should have extensive knowledge of and experience with big data technologies and/or data visualization techniques and their applications to business decision making. Applicants should have a Ph.D. in marketing or in a related discipline. The successful candidate will be a major contributor in the continuing development of the analytics curriculum. Ideal candidates will have a record of research publications in high quality, peer-reviewed journals, evidence of effective teaching, and clear promise of pursuing an interesting and innovative research agenda.

The Desautels Faculty of Management, and McGill University:

McGill's Desautels Faculty of Management (www.mcgill.ca/desautels) offers a collegial, research-oriented atmosphere. With 80 current tenured/tenure-track professors, the Faculty is committed to continued growth. There are approximately 2,300 B.Com. students, 250 MBA/EMBA/MM students, and 60 Ph.D. students. The Faculty supports a culture of excellence in research and teaching (exclusively in English) and encourages international, cross-cultural, integrative and multidisciplinary research. Faculty members enjoy a high level of independence in their research and teaching endeavors. The Faculty's emphasis is on quality, innovation and impact. Research is well supported through a combination of internal funding and government grants. The Faculty provides excellent administrative support for grant applications to funding bodies such as SSHRC (www.sshrc-crsh.gc.ca), and generous, philanthropically-supported fellowships and faculty awards are also available. Founded in 1821, McGill University is among Canada's best-known institutions of higher learning and has been ranked as the number 1 research university in Canada for 14 years in a row by Maclean's University Rankings.

McGill is located in Montreal, a UNESCO City of Design since 2006. Montreal offers a true joie de vivre, boasting an experience between North America and Europe. It is a bilingual city with a

vibrant restaurant scene, diverse and dynamic cultural offerings, numerous leisure and recreational activities, and country getaways within a short driving distance. Low housing costs, government-funded health care, subsidized day care and free public primary and secondary education help make living in Montreal more affordable. It is also family-friendly and deemed the 4th best city in North America for quality of life in the 2018 Mercer survey.

Application Requirements:

To ensure immediate consideration, materials should be submitted through our electronic application system mcgill.ca/desautels/jobs/tenure-track/desautels-faculty-recruitment-business-analytics by November 23, 2018. Your application should include: (1) a cover letter expressing your interest; (2) a curriculum vitae; (3) a brief research statement; (4) a brief statement of teaching philosophy plus documentation of teaching effectiveness; (5) the names of three individuals who would be writing your recommendation letters and who would only be contacted should your application move forward; and (6) copies of representative research article(s), including the full paper you would present if invited for a campus visit.

Review of materials will begin immediately after the due date and will continue until the position is filled or the search is terminated. Short-listed candidates invited to meet with members of the Faculty should expect to travel to Montreal as of December of 2018.

Any questions about the position should be addressed to seniorrecruitment.mgmt@mcgill.ca and any questions about receipt of your materials should be addressed to analyticsrecruiting.mgmt@mcgill.ca

***All application materials should be submitted electronically by November 23, 2018.
Only complete, electronic submissions are accepted.***

The cover letter in the application may be addressed to:

Professor Morty Yalovsky, Vice Dean Faculty
Desautels Faculty of Management
McGill University
1001 Sherbrooke Street West
Montreal, Quebec, Canada H3A 1G5

McGill University hires on the basis of merit and is strongly committed to equity and diversity within its community. We welcome and encourage applications from racialized persons/visible minorities, women, Indigenous persons, persons with disabilities, ethnic minorities, and persons of minority sexual orientations and gender identities, as well as from all qualified candidates with the skills and knowledge to productively engage with diverse communities.

McGill further recognizes and fairly considers the impact of leaves (e.g., family care or health-related) that may contribute to career interruptions or slowdowns. Candidates are encouraged to

signal any leave that affected productivity, may have had an effect on their career path. This information will be considered to ensure the equitable assessment of the candidate's record.

McGill implements an employment equity program and encourages members of designated equity groups to self-identify. It further seeks to ensure the equitable treatment and full inclusion of persons with disabilities by striving for the implementation of universal design principles transversally, across all facets of the University community, and through accommodation policies and procedures. Persons with disabilities who anticipate needing accommodations for any part of the application process may contact, in confidence, Professor Angela Campbell, Associate Provost (Equity and Academic Policies) by email or phone at 514-398-1660.

All qualified applicants are encouraged to apply; however, in accordance with Canadian immigration requirements, Canadians and permanent residents will be given priority.