

Position Announcement: Assistant / Associate / Full Professor of Marketing

The Marketing area in the Desautels Faculty of Management at McGill University is recruiting for one tenure-track position open to all ranks. Applicants may approach research from any perspective including behavioral, strategic, or quantitative. On the behavioral side, candidates from behavioral analytics, consumer neuroscience and other neurobehavioral and computational neuroscience research are particularly searched for. Applicants at the Assistant level should have outstanding potential as a scholar and teacher, while experienced applicants at the Associate / Full level should have a record of high quality research and effective teaching.

The start date for the position is **August 1, 2020** (pending funding approval). Applicants should either have a PhD in hand, or plan to complete their PhD by August 1, 2020. Rank and salary will be commensurate with qualifications and experience. Applications should include a cover letter from the candidate, curriculum vitae, sample research paper(s), and three letters of reference. These materials need to be submitted online at:

<https://www.mcgill.ca/desautels/research/specializations/marketing/recruitment-marketing>

To ensure full consideration, applications should be submitted by 12:00 noon (Eastern Standard Time), **July 8, 2019**. Review of materials will begin immediately after the due date and will continue until the position is filled or the search is terminated. Representatives from the Marketing area at McGill will be attending the AMA Summer Marketing Academic Conference in Chicago, IL, USA, from August 9-11, 2019, and will be scheduling preliminary interviews at this conference.

Any questions about the position should be addressed to marketing.mgmt@mcgill.ca. All application materials should be submitted electronically by **July 8, 2019**. Only complete, electronic submissions are accepted.

McGill's Desautels Faculty of Management (www.mcgill.ca/desautels) offers a collegial, research-oriented atmosphere. With 80 current tenured/tenure-track professors, the Faculty is committed to continued growth. There are approximately 2,300 B.Com. students, 250 MBA/EMBA/MM students, and 60 Ph.D. students. The Faculty supports a culture of excellence in research and teaching (exclusively in English) and encourages international, cross-cultural, integrative and multidisciplinary research. Faculty members enjoy a high level of independence in their research and teaching endeavors. The Faculty's emphasis is on quality, innovation and impact. Research is well supported through a combination of internal funding and government grants. The Faculty provides excellent administrative support for grant applications to funding bodies such as SSHRC (www.sshrc-crsh.gc.ca), and generous, philanthropically-supported fellowships and faculty awards are also available. Founded in 1821, McGill University is among Canada's best-known institutions of higher learning and has been ranked as the number 1 research university in Canada for 13 years in a row by Maclean's University Rankings.

McGill is located in Montreal, a UNESCO City of Design since 2006. Montreal offers a true joie de vivre, boasting an experience between North America and Europe. It is a bilingual city with a vibrant restaurant scene, diverse and dynamic cultural offerings, numerous leisure and recreational activities, and country getaways within a short driving distance. Low housing costs, government-funded health care, subsidized day care and free public primary and secondary education help make living in Montreal more affordable. It is also family-friendly and deemed the 4th best city in North America for quality of life in the 2018 Mercer survey.

McGill University hires on the basis of merit and is strongly committed to equity and diversity within its community. We welcome and encourage applications from racialized persons/visible minorities, women, Indigenous persons, persons with disabilities, ethnic minorities, and persons of minority sexual orientations and gender identities, as well as from all qualified candidates with the skills and knowledge to productively engage with diverse communities.

McGill further recognizes and fairly considers the impact of leaves (e.g., family care or health-related) that may contribute to career interruptions or slowdowns. Candidates are encouraged to signal any leave that affected productivity, may have had an effect on their career path. This information will be considered to ensure the equitable assessment of the candidate's record.

McGill implements an employment equity program and encourages members of designated equity groups to self-identify. It further seeks to ensure the equitable treatment and full inclusion of persons with disabilities by striving for the implementation of universal design principles transversally, across all facets of the University community, and through accommodation policies and procedures. Persons with disabilities who anticipate needing accommodations for any part of the application process may contact, in confidence, Professor Angela Campbell, Associate Provost (Equity and Academic Policies) by email or phone at 514-398-1660.

All qualified applicants are encouraged to apply; however, in accordance with Canadian immigration requirements, Canadians and permanent residents will be given priority.