



My Profile ▾ [Login \(/cp/index.cfm?event=reg.login&CurATC=EXT&CurBID=62AFB35D-9273-4A11-8DCC-9DB401354197\)](/cp/index.cfm?event=reg.login&CurATC=EXT&CurBID=62AFB35D-9273-4A11-8DCC-9DB401354197)  
[Help \(/cp/index.cfm?event=help.showHelp&CurATC=EXT&CurBID=62AFB35D-9273-4A11-8DCC-9DB401354197\)](/cp/index.cfm?event=help.showHelp&CurATC=EXT&CurBID=62AFB35D-9273-4A11-8DCC-9DB401354197)

## Lecturer/Senior Lecturer Retail and Marketing

MBS\_SCJM\_024\_03/18  
 School of Communication, Journalism and Marketing  
 Massey Business School

### Position Overview

Massey Business School is looking to appoint a Lecturer or Senior lecturer in Retail and Marketing. We are committed to excellent and accessible research, teaching and engagement that connect to practice and enable leadership, contributing to a thriving, prosperous and sustainable future for New Zealand and beyond.

This position is based within the School of Communication, Journalism and Marketing at Massey University's Auckland (Albany) campus. In this position you will not only support the exciting and highly subscribed Bachelor of Retail and Business Management (BRBM), New Zealand's only retail degree, designed in collaboration with the retail industry, but will also participate in designing and delivering undergraduate courses in Marketing. You will also be an active member of the Centre for Advanced Retail Studies (CARS), which is hosted by the School of Communication, Journalism and Marketing. CARS is a multidisciplinary, cross campus, cross College, and cross School initiative which seeks to define retail research and business engagement in New Zealand.

The successful candidate will be future-facing, entrepreneurial, and committed to making a difference. You must also be able to evidence collaboration (in teaching, research, and service), an ability to create and sustain thriving relationships (internally and externally), and a passion for delivering high-quality teaching and research that is relevant in the 21st century. To be successful in appointment for this position, you must:

- Have a Ph.D in retail or marketing (or cognate fields, such as management and geography).
- Have a track record of publications and conference presentations, and be able to evidence a promising research trajectory.
- Be willing to teach in the area(s) of retail and marketing, including large, introductory courses.
- Be prepared to teach at least 3-4 courses per year (current teaching load in the school).
- Be prepared to play an active service role in the life of the School.
- Be a good academic citizen.
- Priority will be given to candidates whose research and teaching interests include: digital and omni-channel retail marketing, branding, experiential marketing and retailing, shopping behaviour, and/or service management. Experience of distance learning teaching would also be a distinct advantage.

For further information, please contact Professor Jonathan Elms, the Sir Stephen Tindall Chair in Retail Management, at [j.r.elms@massey.ac.nz](mailto:j.r.elms@massey.ac.nz).

To view job description, please click on file below.

[Lecturer/Senior Lecturer Retail and Marketing \(/publicfiles/masseyunicareers/jobs/6D2524C8-D644-B2C1-6CA1-A3FC8D2299CD/JD - LSL Retail and Marketing.pdf\)](/publicfiles/masseyunicareers/jobs/6D2524C8-D644-B2C1-6CA1-A3FC8D2299CD/JD - LSL Retail and Marketing.pdf)

### How to apply:

- Start your application by clicking the "begin" button.
- [Login to an existing account \(index.cfm?event=jobs.gotoLogin&CurATC=EXT&CurBID=62AFB35D%2D9273%2D4A11%2D8DCC%2D9DB401354197&jobid=6D2524C8%2DD644%2DB2C1%2D6CA1%2DA3FC8D2299CD&returnToEvent=reset\\_your\\_password \(/cp/index.cfm?event=reg.forgottenPassword&CurATC=EXT&CurBID=62AFB35D-9273-4A11-8DCC-9DB401354197\)](#)
- [Preview Application Form \(index.cfm?event=jobs.previewApplication&CurATC=EXT&CurBID=62AFB35D%2D9273%2D4A11%2D8DCC%2D9DB401354197&jobid=6D2524C8%2DD644%2DB2C1%2D6CA1%2DA3FC8D2299CD&ret](#)

By choosing to continue, you agree to the privacy policy. [Show Privacy Policy \(index.cfm?event=ja.showPrivacyPolicy&CurATC=EXT&CurBID=62AFB35D%2D9273%2D4A11%2D8DCC%2D9DB401354197&jobid=6D2524C8%2DD644%2DB2C1%2D6CA1%2DA3FC8D2299CD&returnTo](#)

[Back](#)

[Begin](#)