

Assistant Professor of Marketing

Institution:	Massachusetts College of Liberal Arts
Location:	North Adams, MA
Category:	Faculty - Business - Marketing and Sales
Posted:	10/04/2019
Application Due:	11/01/2019
Type:	Full-Time

The Business and Economics Department at Massachusetts College of Liberal Arts (MCLA) invites applications for a tenure-track Assistant Professor in Marketing, beginning September 1, 2020. The successful candidate will teach both undergraduate and graduate-level courses in marketing.

Our business program is designed to develop liberally educated professionals with the knowledge, perspectives, problem-solving abilities, and ethical values necessary for successful business careers and responsible citizenship. Interested candidates should be committed to teaching in a liberal arts environment.

The position requires teaching 12 credits (four courses) per semester, advising and mentoring students, providing service to the department and college, and maintaining an active scholarship agenda.

Requirements:

Minimum Qualification:

- Ph.D./DBA in Marketing, or a related field. ABDs will also be considered but must provide strong evidence that the doctoral degree will be completed prior to September 1, 2020.

Preferred Qualifications:

- A completed Ph.D. or DBA in Marketing from an accredited business program. Preference will be given to a generalist with demonstrated potential for teaching a variety of undergraduate and graduate-level marketing courses. Candidates who can contribute to our other departmental concentrations such as sports management and

event management are particularly encouraged to apply.

Application Instructions:

Applicants should electronically submit a cover letter, curriculum vitae, teaching and research statement, unofficial graduate transcripts, and three letters of recommendation. Full consideration will be given to applications received by November 1, 2019, but additional applications will be considered until the position is filled. Questions should be directed via email to the Search Committee Chair: Dr. Chali Nondo, Email: Chali.Nondo@mcla.edu

Women, minorities, and members of underrepresented groups are encouraged to apply. MCLA is an Equal Opportunity, Affirmative Action Employer with a longstanding commitment to increasing the diversity of the employee community.

APPLICATION INFORMATION

Contact:	Human Resources Office Massachusetts College of Liberal Arts
Phone:	413-662-5560
Online App. Form:	http://mcla.interviewexchange.com/candapply.jsp?JOBID...

Massachusetts College of Liberal Arts is committed to a policy of nondiscrimination and affirmative action in its educational programs, activities and employment practices. The college complies with all federal, state, and local laws and regulations advancing equal employment. Applicants who will enrich the diversity of the campus community are strongly encouraged to apply. Visit www.mcla.edu.

Apply through Institution's Website