

Assistant Professor of Marketing/Business

Institution:	Marymount Manhattan College
Location:	New York, NY
Category:	<ul style="list-style-type: none">■ Faculty - Business - Marketing and Sales■ Faculty - Business - Business Administration
Posted:	11/20/2018
Application Due:	Open Until Filled
Type:	Full Time
Notes:	included in Diversity and Inclusion Email

The Business Division at Marymount Manhattan College seeks applications for a tenure-track position of Assistant Professor of Business/ Marketing to begin fall 2019.



Required: Ph.D. or DBA in Marketing/Business preferred.

Candidates with requisite teaching and scholarly experience and on track to complete a doctorate will be considered for appointment at the rank of Assistant Professor; others will be appointed at the rank of Instructor.

The successful applicant will demonstrate the ability to teach a range of courses in business and marketing including marketing research, digital marketing, and data analytics, with specialization/experience in one or more of the following areas: brand management, retail management, digital retailing, merchandising, social entrepreneurship or marketing to the bottom of the pyramid. Responsibilities include the successful pursuit of a scholarly agenda, and divisional and college service.

Applicants should send a cover letter, curriculum vitae, contact information for three references, one example of a research/working paper, sample syllabi and evidence of teaching effectiveness including formal student evaluations.

We also ask all candidates to submit a personal statement that details how you have worked to promote diversity, equity and inclusion in your previous positions and/or how you would plan to continue doing so at Marymount Manhattan College. This statement might

include a candidate's willingness or ability to teach a general education course in Racial and/or Ethnic Perspectives.

Applications will receive priority consideration if received by February 4, 2019. Review of applications will begin Feb 11, 2019 and will continue until the position is filled. All application materials should be sent to: bmgafacultysearch@mmm.edu

Marymount Manhattan College (MMC) is an independent, private, dynamic liberal arts college on the Upper East Side of Manhattan. Faithful to the vision of its founders, the College has a long history of reaching out to diverse populations in need of higher education. The College student body continues to become more diverse as we recruit students from underrepresented groups, including more first generation, LGBTQ, and ethnically diverse students from a national pool. Providing a small college experience in the heart of the city, MMC enrolls approximately 2,000 students with an 11:1 student-teacher ratio. We emphasize community-based and hands-on learning. MMC graduates identify themselves as creative changemakers. At Marymount Manhattan College, we fundamentally believe that creating a diverse, equitable, and inclusive community is a goal to be fervently pursued and translated into action. We place an importance on culturally competent faculty who demonstrate a commitment to diversity and inclusivity and will work towards these values. Applicants from traditionally underrepresented groups are strongly encouraged to apply. For more information about our commitment to diversity, please go to <https://www.mmm.edu/offices/presidents-office/diversity-inclusion>

APPLICATION INFORMATION

Contact:	HR Department Marymount Manhattan College
Fax:	212-517-0541
Email Address:	bmgafacultysearch@mmm.edu

Marymount Manhattan College is an affirmative action, equal opportunity employer.

Apply through HigherEdJobs

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