HigherEdJobs®

Assistant Professor of Marketing (Tenure-Track Position)

Institution:	**Marymount Manhattan College**
Location:	New York, NY
Category:	Faculty - Business - Marketing and Sales
Posted:	01/24/2018
Application Due:	Open Until Filled
Type:	Full Time

Requirements: ABD or MBA in Marketing or a closely related field; PhD or DBA preferred. Candidates with requisite teaching and scholarly experience and doctorate or plans to complete a doctorate will be considered for appointment at the rank of Assistant Professor; others will be appointed at the rank of Instructor.

Responsibilities include teaching a range of courses in marketing including introduction to marketing, fashion marketing, fashion merchandising, international marketing, digital marketing, advertising, brand management, retail management, media and arts management and marketing research, with specialization/experience in one or more of the following areas: fashion marketing or marketing for entertainment, media or arts institutions. Responsibilities also include the successful pursuit of a scholarly agenda, and divisional and college service. Applications should include a cover letter with contact information, curriculum vitae, syllabi samples, student evaluations, a writing sample, and the names and contact information for three professional references.

Review of applications will begin Feb 22, 2018, and will continue until the position is filled. Electronic submission is preferred. Please send the application to ctorres@mmm.edu. If materials cannot be sent electronically, please mail to: Dr. Vandana Rao, Search Committee Chair, Division of Business, Marymount Manhattan College, 221 East 71st Street, New York, NY 10021.

APPLICATION INFORMATION

Postal Address:	HR Department Marymount Manhattan College 221 East 71st Street New York, NY 10021
Fax:	212-517-0541
Email Address:	**ctorres@mmm.edu**

Marymount Manhattan College is an affirmative action, equal opportunity employer.

Apply through HigherEdJobs