

Assistant Professor - Marketing

Institution:	Marshall University
Location:	Huntington, WV
Category:	Faculty - Business - Marketing and Sales
Posted:	05/08/2019
Application Due:	Open Until Filled
Type:	Full-Time

Banner Position Number: 000393

Department: Marketing, MIS & Entrepreneurship - MU2350

Salary Range: Commensurate with Experience and Qualifications



Job Description

Seeking an Assistant Professor for a nine-month tenure track appointment to teach digital marketing and consumer behavior in the undergraduate and graduate level beginning Fall, 2019. Primary emphasis will be in digital marketing and consumer behavior, but teaching responsibilities will likely also encompass additional areas of the marketing discipline such as marketing analytics.

Ideal candidate will have an earned doctorate in marketing, or a closely related field, with a strong interest in engaged teaching and applied research. The division seeks candidates who will contribute to the general education curriculum of the University with its emphasis on a common First Year seminar and core curriculum courses that enhance students critical thinking. The successful candidate will ideally have experience with online teaching and curriculum development. ABD's with anticipated defense by May 2019 will be considered.

Candidates interviewing on campus must have official transcripts (undergraduate and graduate) forwarded directly to the chair of the search committee by their degree granting institutions, prior to on-campus interview.

Required Qualifications

Must be able to perform all essential job duties as outlined in the job description.

Posting Number: MU0743F

Open Until Filled: Yes

Special Instructions Summary

The search committee requests that three reference letters to be submitted with your application. Please enter your references' information in the Reference Letter Submission section of the application. Your references will be notified via email to submit their reference letters to the search committee in our Applicant Tracking system.

APPLICATION INFORMATION

Contact: Marshall University

Online App. Form: <https://marshall.peopleadmin.com/postings/12617>

Marshall University is an AA/EO employer dedicated to increasing the diversity of its faculty and students. Marshall is a recipient of a NSF-ADVANCE institutional transformation award, which seeks to increase the representation and advancement of women in academic science and engineering careers. Marshall is also part of the NSF-LSAMP: Kentucky West Virginia Alliance for Minority Participation Project to increase both the total number of STEM degrees awarded and the number of STEM degrees awarded to underrepresented students. Successful women and minority applicants can benefit from these programs.

Apply through Institution's Website

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