

Assistant Professor - Entrepreneurship and Marketing

Position Details

Position Information

Banner Position Number	001541
Position Title	Assistant Professor - Entrepreneurship and Marketing
Classification Title	Assistant Professor
Department	Marketing, MIS & Entrepreneurship - MU2350
Location	MU - Marshall University
Salary Range	Commensurate with qualifications and experience

Position Summary Information

Job Description	The Division of Marketing, MIS and Entrepreneurship is seeking an assistant professor for a nine-month tenure track appointment to teach Entrepreneurship and Marketing at the undergraduate and graduate levels beginning Fall 2018. Primary emphasis will be in Entrepreneurship. The Marketing area of specialization is flexible, but demonstrated interest and capability in Professional Selling is desirable. The ideal candidate will have an earned doctorate in Marketing, Entrepreneurship, or a closely related field, with a strong interest in engaged teaching and applied research. The division seeks candidates who will contribute to the general education curriculum of the University with its emphasis on a common First Year seminar and core curriculum courses that enhance students' critical thinking. The successful candidate will ideally have experience with online teaching and curriculum development, interest in working on an incubator/accelerator, will support interdisciplinary programs of study and satisfy the research and service requirements of the College which is accredited by AACSB International.
Required Qualifications	Candidate must have Ph.D., D.B.A. or other terminal qualification acceptable under AACSB International guidelines. A.B.D. from AACSB accredited institutions with demonstrated progress toward completion (proposal defended) will be considered. Must be able to perform all essential job duties as outlined in the job description.

Preferred Qualifications

Posting Detail Information

Posting Number	MU0509F
Open Date	09/14/2017
Close Date	
Open Until Filled	Yes

Special Instructions Summary

Supplemental Questions

Required fields are indicated with an asterisk (*).

1. How did you hear about this employment opportunity?

- Public Job Posting
- Internal Job Posting
- Agency Referral
- Advertisement/Publication
- Personal Referral
- Website
- Other

Applicant Documents

Required Documents

1. Cover Letter
2. Unofficial Transcripts
3. CV or Resume

Optional Documents