

[Career Center Home](#) › [Search Jobs](#) › [Assistant Professor](#) › [Print Job](#)

 [Print](#)

Marshall University

## Assistant Professor

### Description

The Division of Marketing, MIS, and Entrepreneurship in the Lewis College of Business at Marshall University is seeking an Assistant Professor for a nine-month tenure track appointment in marketing and entrepreneurship with teaching responsibilities at the undergraduate and graduate levels beginning Spring 2019. Appointments beginning Fall 2019 will also be considered. The primary emphasis will be in professional selling with additional teaching opportunities in general marketing (specialty is flexible) and entrepreneurship. The individual selected will be expected to provide leadership in the development of a Professional Selling concentration within the Marketing major culminating in the creation of a Center of Professional Selling. The ideal candidate will have an earned doctorate in marketing with demonstrated interests in engaged teaching, community outreach, and applied research. ABDs with a confirmed degree completion date will also be considered. The successful candidate will ideally have experience with online teaching and curriculum development, will be expected to support interdisciplinary programs of study and be able to satisfy the research and service requirements of the College which is accredited by AACSB International.

### Lewis College of Business

Marshall University's College of Business was founded in 1969. The LCOB is among only 187 business schools that are accredited in both Business and Accounting by AACSB International. The undergraduate

### Job Information

**Location:**

Huntington, West Virginia,  
25755, United States

**Job ID:**

42585501

**Posted:**

July 27, 2018

**Position Title:**

Assistant Professor

**School Name:**

Marshall University

**Specialties:**

Sales Management, All

**Do you plan on interviewing at the Summer Academic Conference?:**

Yes

**Position Start Date:**

Spring 2019

program is housed on the Huntington campus, while the graduate courses are split between Huntington and South Charleston. The Lewis College of Business (LCOB) includes:

**Job Duration:**  
6-12 Months

- A total of about 1,500 students - 1,000 undergraduate students and 500 graduate students
- 75 faculty and staff members
- 10 Bachelor's programs
- 4 Master's programs and 1 Doctoral program
- 10 Business Student Organizations including 4 professional fraternities and 6 major-specific organizations

The MKT, MIS, ENT Division offers a BBA in Marketing with areas of emphasis available in Sales and Digital Marketing / Analytics with approximately 200 students. The nine full-time marketing faculty are well engaged in all areas of the university environment from research to service commitments, and teaching excellence.

## Marshall University

As one of West Virginia's oldest institutions of higher learning and the state's second-largest university emphasizing a Common First Year seminar and core curriculum courses that enhance students' critical thinking, Marshall University serves nearly 14,000 students from all 55 counties in West Virginia and 49 states, as well as students from more than 56 countries on its campuses in Huntington and South Charleston, West Virginia, and two regional centers. Marshall is rated a "Top School" and a "Top Public University" in the Southern Master's Universities category in *U.S. News & World Report's* list of "America's Best Colleges."

Please follow this link to submit an application -  
<https://marshall.peopleadmin.com/postings/10182>

## Jobs You May Like

Assistant Professors

**Leon Hess  
Business,**

Assistant/Associate/Full  
Professor

**College of  
Management and...**

Assistant, Associate  
or Full Professor in...

**Carson College of  
Business, ...**

Assistant Professor  
of Marketing...

**University of  
Minnesota Duluth**

**Monmouth...**  
West Long Branch,  
NJ, United States

NA, China

Pullman, WA, United  
States

Duluth, MN, United  
States

Job sites powered by  ymcareers®