

Assistant Professor of Marketing (Tenure Track) - Fall 2018

Posting Details

Position Information

Posting Number	201101365
Position Title	Assistant Professor of Marketing (Tenure Track) - Fall 2018
Employment Status	Full Time
Position Status	Regular

If Limited Term (End Date of Assignment, Project, or Grant)

Position Type Faculty

Position Overview

The primary responsibilities of the Assistant Professor position are to provide teaching excellence, publish high-quality scholarly research, and engage in impactful University and community service. We are seeking candidates who can teach and advise at the undergraduate and graduate level in at least two of a number of areas including, but not limited to, consumer behavior, international marketing, introduction to marketing, marketing analytics, and marketing management. We also expect that this hire will teach sections of our Business Day 1 Course each year. The typical load for an Assistant Professor is four courses (two per semester) during the first year and five courses (two one semester and three the other semester) thereafter. Teaching load can be reduced based on research productivity. Summer support is provided.

Duties and Responsibilities

Teaching at both undergraduate and graduate levels, research and service to the University.

Required Knowledge, Skills and Abilities

Earned doctorate or a terminal degree. Demonstrated potential for teaching excellence and high quality research.

Preferred Knowledge, Skills and Abilities

PhD from an AACSB accredited University. Demonstrated evidence of teaching effectiveness as a PhD candidate, Instructor, etc. A robust research agenda that is advancing through the publication process in line with general expectations for a PhD candidate e.g. conference papers, a manuscript under review, a multiple author publication, etc.

Department Marketing

Posting Date 06/12/2017

Closing Date

Special Instructions to Applicants

All applicants must use the online system to apply for this position. Please include 3 letters of recommendations. In cover letter, please describe area of research and preferred courses to teach.

Required Documents

Required Documents

1. Cover Letter/Letter of Application
2. Resume
3. Curriculum Vitae

4. Unofficial Transcripts
5. References
6. Teaching Philosophy
7. Research Statement

Optional Documents

Posting Specific Questions

Required fields are indicated with an asterisk (*).

Assistant Professor of Marketing (Tenure Track) Sales - Fall 2018

Posting Details

Position Information

Posting Number	201101386
Position Title	Assistant Professor of Marketing (Tenure Track) Sales - Fall 2018
Employment Status	Full Time
Position Status	Regular
If Limited Term (End Date of Assignment, Project, or Grant)	
Position Type	Faculty

Position Overview

The primary responsibilities of the Assistant Professor position are to provide teaching excellence, publish high-quality scholarly research, and engage in impactful University and community service. The primary teaching requirements for this position will be in the area of sales management with the ability to teach one or two other courses at the undergraduate and/or graduate level (e.g. consumer behavior, introduction to marketing, or marketing management). This hire will support our growing undergraduate sales program and our future plans for graduate courses and a sales center. The typical load for an Assistant Professor is four courses (two per semester) during the first year and five courses (two one semester and three the other semester) thereafter. Teaching load can be reduced based on research productivity. Summer support is provided.

Duties and Responsibilities

Teaching at both undergraduate and graduate levels, research and service to the University

Required Knowledge, Skills and Abilities

Earned doctorate or a terminal degree. Demonstrated potential for teaching excellence and high quality research.

Preferred Knowledge, Skills and Abilities

PhD from an AACSB accredited University. Demonstrated evidence of teaching effectiveness as a PhD candidate, Instructor, etc. A robust research agenda that is advancing through the publication process in line with general expectations for a PhD candidate e.g. conference papers, a manuscript under review, a multiple author publication, etc.

Department

Marketing

Posting Date

06/12/2017

Closing Date

Special Instructions to Applicants

All applicants must use the online system to apply for this position. Please include 3 letters of recommendations. In cover letter, please describe area of research and preferred courses to teach.

Required Documents

Required Documents

1. Cover Letter/Letter of Application
2. Resume
3. Curriculum Vitae

4. Teaching Philosophy
5. Unofficial Transcripts
6. References
7. Research Statement

Optional Documents

Posting Specific Questions

Required fields are indicated with an asterisk (*).