

The Chinese University of Hong Kong, Shenzhen

CUHK(SZ) Post Specification

The School of Management and Economics at The Chinese University of Hong Kong, Shenzhen invites applications for faculty positions at all levels (from assistant to full professor) in the area of marketing, preferably with strong training in empirical modeling/big data marketing, digital marketing, and new media. Junior applicants should have (i) a PhD degree (by the time of reporting duty) in marketing or related areas and (ii) high potential in teaching and research. Candidates for associate and full professor posts are expected to have demonstrated academic leadership and strong commitment to the highest standard of research excellence. Appointments will normally be made on contract basis for up to three years initially, leading to longer-term appointment or tenure later subject to mutual agreement. Exceptionally, appointment with tenure can be offered to candidates of proven ability.

Salary and Fringe Benefits

Salary will be competitive, commensurate with experience and academic accomplishments. Appointments will be made under the establishment of CUHK(SZ) and statutory benefits will be provided according to the prevailing labor laws applicable to the PRC. The appointee will be based in Shenzhen, PRC.

Application Procedure

Please send a full curriculum vitae and the completed Application Form (please download the blank form online) together with copies of qualification documents, a publication list and/or selected abstracts and recent teaching-related information such as teaching evaluations by email to **talent4sme@cuhk.edu.cn**. At least three reference letters should be sent by individual referees directly to **talent4sme@cuhk.edu.cn** with the email subject as "Reference - Job title - Full name of applicant".

Applications/Nominations will be considered until the posts are filled.