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Marist College

Assistant/Associate Professor of Marketing

Description

MARIST COLLEGE

Assistant/Associate Professor of Marketing Fall 2018

The School of Management at Marist College, an AACSB accredited liberal arts school, located in the historic Hudson River Valley of New York State, invites applications for an Assistant/Associate Professor of Marketing to begin fall 2018.

Instruction, Research, and Service

This tenure-track position will require teaching at both the undergraduate and graduate levels (including on-line courses) as well as maintaining a high level of professional activity through research and service.

Marist College places a strong emphasis on teaching excellence and mentoring students by helping them to be cognizant of the ethical dimensions in business. At the same time, growing emphasis is placed on research and publications. The School of Management is fully accredited by AACSB International.

Qualifications

The ideal candidate will have a commitment to excellence in teaching and experience in teaching Marketing Principles (undergraduate) and Marketing Management (graduate) as well as upper level Marketing courses such as Marketing Communication, Market Research,

Job Information

Location:

Dutchess County, New York,
United States

Job ID:

37164793

Posted:

September 20, 2017

Position Title:

Assistant/Associate
Professor of Marketing

School Name:

Marist College

Specialties:

Marketing Communications

Do you plan on interviewing at the Summer AMA Conference?:

No

Position Start Date:

Fall 2018

International Marketing, Sales Management and/or Marketing Strategy.

Only applicants with experience teaching one or more of these upper level classes and capability of teaching at least two of them will be considered.

This tenure-track position will require teaching at both the undergraduate and graduate levels (including on-line courses) as well as maintaining a high level of professional activity through research and service. A portfolio of publications and active research stream are required.

Required credentials include an earned Ph.D. in Marketing, preferable from an AACSB accredited program. Professional experience is a definite plus.

The School

The School of Management offers undergraduate degrees in Accounting, Business Administration, and Economics as well as Master's degrees in Business Administration (MBA) and Public Administration (MPA). For more information please visit <http://www.marist.edu/management/>.

About Marist

Located on the river in the historic Hudson River Valley and at its Florence, Italy branch campus, Marist College is a comprehensive, independent institution grounded in the liberal arts. Its mission is to “help students develop the intellect, character, and skills required for enlightened, ethical, and productive lives in the global community of the 21st century.” Marist is consistently recognized for excellence by The Princeton Review (Colleges That Create Futures & The Best 380 Colleges), U.S. News & World Report (9th Best Regional University/North), Kiplinger’s Personal Finance (“Best College Values”), and others. Though now independent, Marist remains committed to the ideals handed down from its founders, the Marist Brothers: excellence in education, a sense of community, and a commitment to service. Marist educates approximately 4,900 traditional-age undergraduate students and 1,400 adult and graduate students in 47 undergraduate majors and 14 graduate programs, including fully online MBA, MPA, MS, and MA degrees.

Applications

To learn more or to apply, please visit <http://jobs.marist.edu>

. Only online applications are accepted.

Marist College is strongly committed to the principle of diversity and is especially interested in receiving applications from members of ethnic and racial minority groups, women, individuals with disabilities, veterans, and persons from other under-represented groups.

AN EQUAL OPPORTUNITY/AFFIRMATIVE ACTION EMPLOYER

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