

**MARIST COLLEGE**  
**Assistant/Associate Professor of Marketing**  
**Fall 2018**

The School of Management at Marist College, an AACSB accredited liberal arts school, located in the historic Hudson River Valley of New York State, invites applications for an Assistant/Associate Professor of Marketing to begin fall 2018.

***Instruction, Research, and Service***

This tenure-track position will require teaching at both the undergraduate and graduate levels (including on-line courses) as well as maintaining a high level of professional activity through research and service.

Marist College places a strong emphasis on teaching excellence and mentoring students by helping them to be cognizant of the ethical dimensions in business. At the same time, growing emphasis is placed on research and publications. The School of Management is fully accredited by AACSB International.

***Qualifications***

The ideal candidate will have a commitment to excellence in teaching and experience in teaching Marketing Principles (undergraduate) and Marketing Management (graduate) as well as upper level Marketing courses such as Marketing Communication, Market Research, International Marketing, Sales Management and/or Marketing Strategy. Only applicants with experience teaching one or more of these upper level classes and capability of teaching at least two of them will be considered.

This tenure-track position will require teaching at both the undergraduate and graduate levels (including on-line courses) as well as maintaining a high level of professional activity through research and service. A portfolio of publications and active research stream are required.

Required credentials include an earned Ph.D. in Marketing, preferable from an AACSB accredited program. Professional experience is a definite plus.

***The School***

The School of Management offers undergraduate degrees in Accounting, Business Administration, and Economics as well as Master's degrees in Business Administration (MBA) and Public Administration (MPA). For more information please visit <http://www.marist.edu/management/>.

***Applications***

To learn more or to apply, please visit <https://jobs.marist.edu>. Online applications accepted only.

**AN EQUAL OPPORTUNITY/AFFIRMATIVE ACTION EMPLOYER**