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Manhattan College

Assistant/Associate Professor in Marketing

Description

The Department of Marketing in the O'Malley School of Business at Manhattan College invites applications for a tenure track position at the rank of Assistant or Associate Professor, starting in Fall 2020. In view of the integrative nature of our program, we seek candidates with broad teaching interests including but not limited to Principles of Marketing, Marketing Research, Marketing Strategy and International Marketing. Expertise in quantitative and behavioral areas of marketing, as well as interest in two or more of the following is highly desirable: Consumer Behavior, Marketing Analytics, Digital Marketing, or Social Media. Individual may be afforded the opportunity to develop courses in their area(s) of interest.

An earned doctorate in Marketing or a closely related discipline, preferably from an AACSB-accredited program, is required for appointment. ABD candidates in the final stages of their dissertation will also be given consideration. The ideal candidate will show evidence of quality teaching, a commitment to scholarly research, and a willingness to participate in service activities. For consideration at the Associate level, a proven track record of publications and evidence of service as well as student mentoring is required.

Interested candidates should submit a cover letter, CV, three letters of recommendation, evidence of teaching effectiveness, and a sample of current research, electronically **as one pdf file**. The same file should be sent to: mgmt_mktg_dept@manhattan.edu. If necessary, your letters of recommendation can be submitted by your reviewers separately to the Manhattan College email.

The application deadline is November 1, 2019 or until the position is

Job Information

Location:

Riverdale, New York, 10471,
United States

Job ID:

51601743

Posted:

November 5, 2019

Position Title:

Assistant/Associate
Professor in Marketing

School Name:

Manhattan College

Specialties:

General Marketing,
Marketing Research,
Strategy

**Do you plan on
interviewing at the
Summer Academic
Conference?:**

No

Position Start Date:

Fall 2020

filled.

Manhattan College is nationally ranked and offers degree programs in the arts, business, education, engineering, and science. The College has approximately 4,000 full and part-time undergraduate and graduate students enrolled in over 50 fields of study and is committed to excellence in teaching a diverse student body and preparing students for successful careers and fulfilling lives. The O'Malley School of Business offers AACSB-accredited undergraduate and graduate programs to approximately 900 business students.

We expect our faculty, administration, and staff to be knowledgeable about our mission and to make a positive contribution to the mission. Applicants from historically underrepresented segments of the population are encouraged to apply, as well as those attracted to a college with a Catholic identity. We are committed to a diverse campus community. An AA/EO Employer M/F/D/V.

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