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[Manhattan College](#)

Open Rank, Tenure Track Position in Marketing

Description

The Department of Management and Marketing in the O'Malley School of Business at Manhattan College invites applications for an open rank, tenure track position, starting in Fall 2019. The successful candidate will have at least three years of academic experience in a tenure-track position and be able to teach Marketing Research/Analytics, International Marketing, and Digital/Social Media Marketing. In view of the integrative nature of our program, our preference is for candidates with broad teaching interests.

Manhattan College is a nationally ranked, predominantly undergraduate institution, with an enrollment of approximately 3,000 students. The O'Malley School of Business offers AACSB-accredited undergraduate and MBA programs to approximately 800 business students.

A representative from the Department will interview candidates at the 2018 AMA Summer Academic Conference in Boston. Interested candidates who wish to be considered for an interview, should submit a cover letter, CV, three letters of recommendation, evidence of teaching effectiveness, and a sample of current research by July 30, 2018 to: lauren.trabold@mahattan.edu. The application deadline is October 1, 2018 or until the position is filled.

Job Information

Location:

Riverdale, New York, 10471, United States

Job ID:

42103270

Posted:

June 30, 2018

Position Title:

Open Rank, Tenure Track Position in Marketing

School Name:

Manhattan College

Specialties:

Global, Marketing Analytics, Marketing Research

Do you plan on interviewing at the Summer AMA Conference?:

Yes

Position Start Date:

Fall 2019

Requirements

An earned doctorate in Marketing or a closely related field, from an AACSB-accredited institution, is required for appointment. The ideal candidate will show evidence of quality teaching, a commitment to scholarly research, and a willingness to serve on department, school and college committees. He or she will have at least three years of academic experience in a tenure-track position.

Job Duration:

Indefinite

About Manhattan College

Manhattan College is an independent Catholic institution in the Lasallian tradition. We expect our faculty, administration, and staff to be knowledgeable about our mission and to make a positive contribution to the mission. Applicants from historically under-represented segments of the population are encouraged to apply, as well as those attracted to a college with a Catholic identity. We are committed to a diverse campus community. AA/EO Employer.

Contact: Dr. Lauren Trabold

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