

Assistant Professor of Marketing

Institution:	Lycoming College
Location:	Williamsport, PA
Category:	Faculty - Business - Marketing and Sales
Posted:	11/01/2019
Application Due:	Open Until Filled
Type:	Full-Time

Lycoming College invites applications for a full time, tenure-track position in Marketing to begin in the fall of 2020. We are looking for candidates with a PhD in Marketing or a closely related discipline with teaching capabilities in marketing principles and, depending on interest, marketing analytics, marketing strategy, international marketing, business research methods, or other marketing-related topics. Over time, this position will help to improve and reshape the business curriculum, as well as teach other courses that suit his or her interests. A strong commitment to teaching undergraduates in a liberal arts and sciences environment is essential.

Lycoming College is deeply rooted in the liberal arts tradition and seeks candidates who see the business curriculum as part of this larger goal, integrating business education in an interdisciplinary way with other fields of study. We are dedicated to excellence in the classroom and expect the ideal candidate to include both research and service to the college community to the work that they do.

Required Experience and Qualifications: Qualified candidate must have a PhD in Marketing or a closely related discipline combined with business experience or a Master's degree in business. Candidates that are ABD may apply with the clear understanding that degree must be in hand within one year. The successful candidate must demonstrate a commitment to excellence in teaching, scholarship, advising and service to the campus community to receive tenure. Candidates must demonstrate an interest in teaching in a liberal arts environment.

To Apply: Interested applicants should send the following: curriculum vitae or resume, materials illustrating teaching experience, 250-word statement on why they are interested in teaching marketing in a liberal arts academic environment, names and contact information for three references, and graduate transcripts.

Electronic submission of application materials is required (PDF format preferred). Please reference "Assistant Professor of Marketing" in the subject line of the email.

Email: jobs@lycoming.edu

Review of applications will begin on December 2, 2019 and continue until the position is filled. Post-offer, pre-employment drug screening conducted.

Lycoming College is a National Liberal Arts College of about 1,200 students located in Williamsport, PA, a city of 30,000 serving as a regional hub for the county. Nestled in the mountains of central Pennsylvania, Williamsport is centrally located about three hours from New York City, Washington, D.C. Lycoming College has been recognized in the Princeton Review's Best Colleges, is in the top 20% of Forbes list of America's Best Colleges, and has been ranked as a College of Distinction for its business program.

Lycoming College is an Equal Opportunity Employer.

APPLICATION INFORMATION

Contact: Human Resources
Lycoming College

Email Address: jobs@lycoming.edu

Apply through [HigherEdJobs](#)

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