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Loyola University New Orleans

Assistant Professor of Marketing

Description

Loyola University New Orleans College of Business

Tenure Track Faculty Position in Marketing

The Department of Marketing, Management & Entrepreneurship in the College of Business at Loyola University New Orleans invites applications for a tenure track Assistant Professor of Marketing position, beginning Fall 2019. The scope of specialization within marketing is open and flexible for both research and teaching. The position includes a 3-3 teaching load. Reasonable research productivity and service are required. The ideal candidates will show potential for establishing a reputation in academia and the profession of marketing. Minimum qualifications include candidacy (ABD) for the Ph.D. in Marketing, preferably from an AACSB accredited institution. Experience in business, entrepreneurship, and online teaching are pluses. Salary is competitive.

Loyola University New Orleans (www.loyno.edu) is a selective Jesuit university that has won many awards and recognitions for the high quality of its academic programs. Based on over 500 years of education experience, Loyola is founded on a strong Ignatian tradition of critical inquiry, experiential learning, ethics and social justice. The campus is located across from Audubon Park in scenic Uptown New Orleans, near some of the world's best music and restaurants. Loyola provides benefits including 100% tuition remission for spouses and children and a

Job Information

Location:

New Orleans, Louisiana,
70118, United States

Job ID:

41782372

Posted:

June 14, 2018

Position Title:

Assistant Professor of
Marketing

School Name:

Loyola University New
Orleans

Specialties:

All

**Do you plan on
interviewing at the
Summer AMA
Conference?:**

Yes

Position Start Date:

Fall 2019

matching 401(k) program. The College of Business (*business.loyno.edu*) enrolls approximately 500 business students in AACSB-accredited undergraduate and masters programs, and offers business and entrepreneurship minor programs to hundreds of students across the university pursuing arts, science and music degrees.

Applications should include a brief cover letter, curriculum vita, research sample, a list of courses taught or courses you are willing to teach in the future, evidence of teaching performance, and three letters of reference. Please create an application packet with all of these documents combined into a single file (e.g., a single PDF file) and direct your application to Dr. Todd Bacile via e-mail at applycob@loyno.edu. Applications will be considered until July 15, 2018. Initial interviews will take place at the AMA Summer Marketing Educators' Conference in Boston, MA in August 2018.

This position is open until filled and subject to funding. Loyola University New Orleans is an Equal Opportunity, Affirmative Action Employer.

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