

# Assistant/Associate Professor of Marketing, Department of Marketing, Quinlan School of Business - Tenure-Track

## Position Details

---

### Position Details

<b>Job Title</b>	Assistant/Associate Professor of Marketing, Department of Marketing, Quinlan School of Business - Tenure-Track
<b>Position Title</b>	Assistant/Associate Professor of Marketing, Department of Marketing, Quinlan School of Business - Tenure-Track
<b>Position Number</b>	
<b>Job Category</b>	University Faculty
<b>Job Type</b>	Full-Time
<b>FLSA Status</b>	Exempt
<b>Campus</b>	Chicago-Water Tower Campus
<b>Location Code</b>	SCHOOL OF BUSINESS-MARKETING (02210F)
<b>Department Name</b>	SCHOOL OF BUSINESS
<b>Is this split and/or fully grant funded?</b>	No

### Duties and Responsibilities

The Department of Marketing in the Quinlan School of Business, Loyola University Chicago invites applications for a faculty appointment in Marketing beginning in the Fall term of 2020. The tenure-track position is open at the Assistant or Associate Professor level, subject to funding approval. Previous teaching experience, high-quality scholarly research, and engagement in impactful service (commensurate with rank) are recommended. Expectations include high-quality scholarly research, teaching excellence, engagement in impactful service (commensurate with rank), and a strong understanding of and commitment to the university's mission. Candidates should demonstrate a strong commitment to publishing in high-quality academic research outlets. Support for conference travel and research assistance is available. We seek candidates at the rank of assistant or associate professor (tenure-track) who can teach and produce research with high quality and impact in the broadly defined areas of marketing strategy and marketing analytics. A strong interest in undergraduate (Marketing majors and minors) and graduate teaching (MS Marketing and MBA) and a capacity to support efforts to enhance the marketing curriculum are expected. Preference will be given to candidates with prior teaching experience (although such experience is not required).

We seek scholars who can support the current marketing curriculum and potentially build unique course offerings to prepare students for careers in the evolving marketing industry. The initial teaching load is four undergraduate or graduate courses per year. While we encourage applicants with diverse teaching interests, specific course assignments may include, but are not limited to, marketing strategy, marketing analytics, data-driven marketing, and customer experience. For further program information, see: <https://www.luc.edu/quinlan/undergraduate/marketing/curriculum/> and <https://www.luc.edu/quinlan/mba/> and <https://luc.edu/quinlan/mba/masters-in-marketing/>. The Quinlan School of Business at Loyola University Chicago is an AACSB accredited institution. It presently has approximately 1,600 undergraduate and 500+ graduate students, 75 full-time faculty and six endowed chairs. The marketing department consists of a group of internationally recognized scholars with publications in some of the leading marketing journals including, Journal of Marketing, Journal of Consumer Research, Journal of the Academy of Marketing Science, Journal of Advertising, Journal of Retailing, Journal of Public Policy & Marketing, and the Journal of Macromarketing. Located less than a mile from Chicago's Loop and two blocks from the Magnificent Mile, Loyola's Quinlan School of

Business sits in the heart of Chicago, a world-class destination for commerce and culture. Quinlan's location provides close connections to Chicago's business communities in educating responsible leaders who strengthen our global marketplace. The School supports an undergraduate business curriculum, including a major and minor in Marketing, an evening MBA program with both full-time and flex-time students, an EMBA and other executive education programs, and several specialty master's programs including a Master of Science in Marketing. U.S. News & World Report has ranked the undergraduate marketing program #37 in the nation. Quinlan's undergraduate business program was ranked No. 79 (U.S. News & World Report) and graduate marketing program – #20 (U.S. News & World Report).

**Qualifications**

Candidates must have a minimum of an earned doctorate degree in Marketing, or a closely related field, and an established record of ongoing research activities in the field. Qualified applicants should also demonstrate teaching effectiveness and innovative approaches to marketing education. Although not required, industry experience in marketing is preferred.

**Physical Demands**

None

**Working Conditions**

None

**Minimum Education and/or Work Experience**

Candidates must have a minimum of an earned doctorate degree in Marketing, or a closely related field, and an established record of ongoing research activities in the field. Qualified applicants should also demonstrate teaching effectiveness and innovative approaches to marketing education. Although not required, industry experience in marketing is preferred.

**Open Date**

09/27/2019

**Close Date**

**Special Instructions to Applicants**

This position is subject to funding. The committee will begin reviewing applications on October 10, 2019.  
All applicants must apply online at [www.careers.luc.edu](http://www.careers.luc.edu). In cover letter, please describe area of research and preferred courses to teach.  
Required documents:  
1. Cover Letter  
2. Curriculum Vitae  
3. Research Statement  
4. Teaching Philosophy  
5. References (3)  
For additional information, please contact:  
Jenna Drenten, PhD  
Assistant Professor of Marketing  
Quinlan School of Business  
16 East Pearson Street, Office 708  
Chicago, IL 60611  
Telephone: (312) 915-6150  
E-mail: [jdrenten@luc.edu](mailto:jdrenten@luc.edu)  
Loyola University Chicago is an Equal Opportunity/Affirmative Action employer with a strong commitment to hiring for our mission and diversifying our faculty. All qualified applicants will receive consideration for employment without regard to race, color, religion (except where religion is a bona fide occupational qualification for the job), national origin, sex, age, disability, marital status, sexual orientation, gender identity, protected veteran status or any other factor protected by law. The University seeks to increase the diversity of its professoriate, workforce and undergraduate and graduate student populations because broad diversity – including a wide range of individuals who contribute to a robust academic environment – is critical to achieving the University's mission of excellence in education, research, educational access and services in an increasingly diverse society. Therefore, in holistically assessing the many qualifications of each applicant, we would factor favorably an individual's record of conduct that includes experience with an array of diverse perspectives, as well as a wide variety of different educational, research or other work activities. Among other qualifications, we would also factor favorably experience overcoming or helping others overcome barriers to an academic career or degrees.  
As a Jesuit Catholic institution of higher education, we seek candidates who will contribute to our strategic plan to deliver a Transformative Education in the Jesuit tradition. To learn more about LUC's mission, candidates should consult our website at [www.luc.edu/mission/](http://www.luc.edu/mission/). For information about the university's focus on transformative education, they should consult our website at [www.luc.edu/transformativede](http://www.luc.edu/transformativede).

**Quick Link for Posting**      <http://www.careers.luc.edu/postings/12397>

**Job Number**                      TBD

**Organizational Location**      Provost

## Posting Details

---

### Posting Detail

**Number of Vacancies**              1

**Desired Start Date**                08/10/2020

**Position End Date**

**Open Until Filled**                Yes

## Applicant Documents

---

### Required Documents

1. Cover Letter/Letter of Application
2. Curriculum Vitae
3. Research Statement
4. Other Document

### Optional Documents

## Supplemental Questions

---

Required fields are indicated with an asterisk (\*).