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Job Title Assistant Professor of Marketing

Position #: 85xxxxx

Job Type: Full-Time

Job Category University Faculty

FLSA Status: Exempt

Department / School / College School Of Business-02200A

Is this partially or fully grant funded? No

The Department of Marketing in the Quinlan School of Loyola University Chicago invites applications for a tenure-track appointment in Marketing beginning in the Fall term of 2017. Previous teaching experience in Digital Marketing, as well as recent research activities in this area, is recommended. Although not required, business experience in the area of digital marketing is preferred.

Duties and Responsibilities Responsibilities will include the following: The successful candidate will be an academic thought-leader in this dynamic evolving area, engage in impactful research, and work with colleagues to develop and maintain appropriate digital curriculum. Support for conference travel and research assistance is available. The initial teaching load is four undergraduate or graduate courses to students majoring or minoring in Marketing, Specific course assignments may include social media, search engine marketing, content marketing, digital analytics, etc. For further program information see <http://www.luc.edu/quinlan/undergraduate/marketing/>.

Minimum Education or Experience Academic and Professional Qualifications include a minimum of an earned doctorate degree in business administration, Marketing, or a closely related field and a record of recent research activities in the field.

Certificates, credentials or licenses required to perform the duties of this position:

Computer Skills:

Qualifications: Although not required, business experience in the area of digital marketing and teaching experience are preferred.

Physical Demands and Working Conditions

Does this job involve significant physical strain or activity?

What unusual working conditions are associated with this job?

Campus Chicago-Water Tower

POSITION INFORMATION

Job Open Date 10-12-2016

Job Close Date Open Until Filled

Candidates Eligible to Apply? All Candidates

Application Types Accepted University Faculty Registration Form

Required Applicant Documents CV/Resume

Optional Applicant Documents CV/Resume
Cover Letter
Other Document
Other Document 2
Other Document 3
Other Document 4
Other Document 5

Salary is competitive and commensurate with qualifications and experience. Summer support may be available and is based upon competitive research proposals.

Other Information: The Quinlan School of Business at Loyola University Chicago is an AACSB accredited institution. It presently has approximately 1,600 undergraduate and 700+ graduate students, 75 full-time faculty and six endowed chairs. The marketing department consists of a group of internationally recognized scholars with publications in some of the leading marketing journals including, Journal of Marketing, Journal of Consumer Research, Journal of the Academy of Marketing Science, Journal of Advertising, and Journal of Retailing. The School is located in the heart of Chicago's Gold Coast, just west of Michigan Avenue and Chicago's historical Water Tower. This location provides the School with close connections to Chicago's business communities. The School supports an undergraduate business curriculum, which includes a major and minor in Marketing, an evening MBA program with both full-time and part-time students, an EMBA and other executive education programs, and several specialty masters programs including a Master of Science in Integrated Marketing Communications. The 2016 U.S. News & World Report ranked the undergraduate marketing program #21 in the nation. Quinlan's undergraduate business program was recently ranked No. 63 (Bloomberg Businessweek, 2016) and No. 77 (U.S. News & World Report, 2017).

Special Instructions to Applicants

Application:

Application Deadline: The position is open until filled. Position begins in Fall 2017. Interested parties must register their application at www.careers.luc.edu. For additional information, please contact:

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Marketing Department Committee Search Chairperson
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Quicklink for Posting

www.careers.luc.edu/applicants/Central?quickFind=59288

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