

Clinical Instructor in Marketing - Non Tenure-Track

Position Details

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Job Title	Clinical Instructor in Marketing - Non Tenure-Track
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Position Number	
Job Category	University Faculty
Job Type	Full-Time
FLSA Status	Exempt
Campus	Chicago-Water Tower
Location Code	SCHOOL OF BUSINESS-MARKETING (02210F)
Department Name	SCHOOL OF BUSINESS
Is this split and/or fully grant funded?	No

Duties and Responsibilities

The Department of Marketing at Loyola University Chicago invites applicants to apply for a clinical, non tenure-track appointment in marketing beginning in Fall 2018. Previous teaching experience, as well as business experience is preferred. The successful candidate will have the ability to teach a variety of undergraduate courses related to marketing majors. Specific course assignments might include fundamentals of marketing, brand storytelling, consumer behavior, digital marketing, marketing analytics, marketing research, marketing strategy, among others. The successful candidate will be a thought-leader in the field of marketing. For further program information see <http://www.luc.edu/quinlan/undergraduate/marketing/>.

Qualifications

A minimum of an earned master's degree in business administration, Marketing, or related field; leadership experience in business; and teaching experience. Qualified candidates must demonstrate teaching effectiveness and a strong understanding of and commitment to the mission of the university. Although not required, a PhD is preferred and a record of recent research activities as defined by AACSB is welcomed. Salary will be competitive and commensurate with qualifications and experience. Summer school employment is available based on program needs and other personnel considerations.

Physical Demands None

Working Conditions None

Minimum Education and/or Work Experience

A minimum of an earned master's degree in business administration, Marketing, or related field; leadership experience in business; and teaching experience. Qualified candidates must demonstrate teaching effectiveness and a strong understanding of and commitment to the mission of the university. Although not required, a PhD is preferred and a record of recent research activities as defined by AACSB is welcomed.

Open Date 01/26/2018

Close Date

Special Instructions to Applicants Academic and Professional Qualifications include a minimum of an earned master's degree in business administration, Marketing, or related field; leadership experience in business; and teaching experience. Qualified candidates must demonstrate teaching effectiveness and a strong understanding of and commitment to the mission of the university. Although not required, a PhD is preferred and a record of recent research activities as defined by AACSB is welcomed.
Salary will be competitive and commensurate with qualifications and experience. Summer school employment is available based on program needs and other personnel considerations.

Quick Link for Posting <http://www.careers.luc.edu/postings/6719>

Job Number

Organizational Location Provost

Posting Details

Posting Detail

Number of Vacancies

Desired Start Date 08/20/2018

Position End Date

Open Until Filled Yes

Applicant Documents

Required Documents

1. Cover Letter/Letter of Application
2. Curriculum Vitae

Optional Documents

1. Teaching Statement

Supplemental Questions

Required fields are indicated with an asterisk (*).