

**Quinlan School of Business**  
**Search for Tenure-track Assistant or Associate Professor of Marketing**

The Department of Marketing in the Quinlan School of Loyola University Chicago invites applications for a tenure-track appointment in Marketing beginning in the Fall term of 2019. (There may be an additional appointment available, subject to university approval). Previous teaching experience, high-quality scholarly research, and engagement in impactful service (commensurate with rank) are recommended.

**Responsibilities:** Expectations include high-quality scholarly research, teaching excellence, engagement in impactful service (commensurate with rank), and a strong understanding of and commitment to the university's mission. Candidates should demonstrate a strong commitment to publishing in high quality academic research outlets. Support for conference travel and research assistance is available. We seek candidates for a tenure-track position (assistant or associate professor) who can teach and produce research with high quality and impact in the broadly defined areas of digital marketing, marketing strategy, and marketing analytics. A strong interest in undergraduate (Marketing majors and minors) and graduate teaching (MS Marketing and MBA) and a capacity to support efforts to enhance the marketing curriculum are expected. Preference will be given to candidates with prior teaching experience (although such experience is not required).

We seek scholars who can support the current marketing curriculum and potentially build unique course offerings to prepare students for careers in the evolving marketing industry. The initial teaching load is four undergraduate or graduate courses per year. While we encourage applicants with diverse teaching interests, specific course assignments may include, but are not limited to, digital marketing, marketing strategy, marketing analytics, design thinking, and sustainability. For further program information, see:

<https://www.luc.edu/quinlan/undergraduate/marketing/curriculum/> and <https://www.luc.edu/quinlan/mba/> and <https://luc.edu/quinlan/mba/masters-in-marketing/>.

**Academic and Professional Qualifications:** Candidates must have a minimum of an earned doctorate degree in Marketing, or a closely related field, and an established record of ongoing research activities in the field. Qualified applicants should also demonstrate teaching effectiveness and innovative approaches to marketing education. Although not required, industry experience in marketing is preferred.

**Salary:** Salary is competitive and commensurate with qualifications and experience. Summer support may be available and is based upon competitive research proposals.

**Other Information:** The Quinlan School of Business at Loyola University Chicago is an AACSB accredited institution. It presently has approximately 1,600 undergraduate and 500+ graduate students, 75 full-time faculty and six endowed chairs. The marketing department consists of a group of internationally recognized scholars with publications in some of the leading marketing journals including, *Journal of Marketing*, *Journal of Consumer Research*, *Journal of the Academy of Marketing Science*, *Journal of Advertising*, and *Journal of Retailing*, *Journal of Public Policy & Marketing*, and the *Journal of Macromarketing*. Located less than a mile from Chicago's Loop and two blocks from the Magnificent Mile, Loyola's Quinlan School of Business sits in the heart of Chicago, a world-class destination for commerce and culture. Quinlan's location provides close connections to Chicago's business communities in educating responsible leaders who strengthen our global marketplace. The School supports an undergraduate business curriculum, including a major and minor in Marketing, an evening MBA program with both full-time and part-time students, an EMBA and other executive education programs, and several specialty masters programs including a Master of Science in Marketing. U.S. News & World Report has ranked the undergraduate marketing program #21 in the nation. Quinlan's [undergraduate business](#) program was ranked No. 63 (*Bloomberg Businessweek*) and No. 79 (*U.S. News & World Report*).

**Application Deadline:** The position is open until filled. Position begins in Fall 2019. The committee will begin reviewing applications on March 1, 2019.

All applicants must apply online at [www.careers.luc.edu](http://www.careers.luc.edu). In cover letter, please describe area of research and preferred courses to teach.

Required documents:

1. Cover Letter
2. Curriculum Vitae
3. Research Statement
4. Teaching Philosophy
5. References (3)

For additional information, please contact:

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Loyola University Chicago is an Equal Opportunity/Affirmative Action employer with a strong commitment to hiring for our mission and diversifying our faculty. The University seeks to increase the diversity of its professoriate, workforce and undergraduate and graduate student populations because broad diversity – including a wide range of individuals who contribute to a robust academic environment – is critical to achieving the University's mission of excellence in education, research, educational access and services in an increasingly diverse society.

Therefore, in holistically accessing the many qualifications of each applicant, we would factor favorably an individual's record of conduct that includes experience with an array of diverse perspectives, as well as a wide variety of different educational, research or other work activities. Among other qualifications, we would also factor favorably experience overcoming or helping others overcome barriers to an academic career or degrees.

As a Jesuit Catholic institution of higher education, we seek candidates who will contribute to our strategic plan to deliver a Transformative Education in the Jesuit tradition. To learn more about LUC's mission, candidates should consult our website at [www.luc.edu/mission/](http://www.luc.edu/mission/). For information about the university's focus on transformative education, they should consult our website at [www.luc.edu/transformatived](http://www.luc.edu/transformatived).

For more information please see: <https://www.careers.luc.edu/postings/10257>