

Loyola Marymount University's (LMU) College of Business Administration in Los Angeles invites applicants for one tenure-track faculty position or one visiting faculty position with possible consideration for a tenure-track faculty position in Marketing at the Assistant Professor or Associate Professor level beginning Fall 2019. Applicants should have completed their PhD or DBA in Marketing (or a related field such as Business Analytics, Data Analytics, and Data Science) prior to joining LMU. The selected candidate will be expected to demonstrate excellence with respect to undergraduate and graduate teaching, research as well as the ability to develop and nurture industry connections and engage in service activities. Candidates with a demonstrated interest and ability in teaching in the areas of marketing strategy, marketing analytics and business analytics are preferred. In addition, we seek candidates with industry experience and/or the ability and desire to integrate current industry trends in the classroom and research.

Candidate screening will begin in October 2018. Applicants should include a cover letter, a CV, a statement of research, and evidence of teaching interests and effectiveness. Please submit applications to the Department Chair, Dr. Andrew Rohm, at andrew.rohm@lmu.edu. Department faculty representatives will be attending the 2018 SMA Conference in West Palm Beach, FL. Please indicate in your cover letter if you're planning to attend the conference for in-person interviews.

LMU's Marketing Department is known for its close proximity and connections to the thriving Playa Vista creative and tech community in Los Angeles, as well as faculty that are collegial, active in research and service to the discipline, and highly innovative in course and curriculum development. To remain at the forefront of curriculum development, the Marketing Department has recently created four MRKT Curriculum 'Pathways,' in order to more closely align course content with student and industry needs.

The four MRKT Curriculum Pathways are:

- 1) Societal and Cultural Transformation (ALIST);
- 2) Creating Customer and Company Value (3CV);
- 3) Marketing Analytics (MA);
- 4) The [M-School](#) (advertising, branding and new media).

Please visit <http://admission.lmu.edu/discover/academics/majors/marketing/> for more information).

At LMU, we strive to provide a supportive environment for faculty to conduct interesting scholarly and applied research that makes significant contributions to the marketing field, as well as facilitating the creation of new course content and excellence in the classroom. Consistent with our mission, LMU has a strong commitment to educational excellence. In recognition of this commitment, classes at LMU are rarely larger than 25 students in size and are usually

smaller. Salaries are market competitive, and financial support is available for research and conference travel.

Loyola Marymount University is dedicated to fostering the education of the whole person and strives to provide an environment that encourages the search for truth and freedom of inquiry. The University recognizes the important contribution a diverse community of students, faculty, and staff makes towards the advancement of its goals and ideals. The University is committed to providing an environment that is free of discrimination and harassment as defined by federal, state, and local law, as well as under this policy. Any violations of this policy will be treated as serious misconduct and result in appropriate disciplinary action up to and including dismissal from the University. For more information, please see our Human Resources website at <http://admin.lmu.edu/hr/> and cba.lmu.edu/academics/undergraduateprograms/.