

Clinical Faculty/Instructor of Entrepreneurial Marketing

[Loyola Marymount University](#) in California

- [Save](#)
- [Print](#)

Deadline Open until filled

Date Posted August 8, 2018

Type Non tenure track

Salary Not specified

Employment Type Full-time

la Marymount University – Los Angeles, CA

la Marymount, a comprehensive university in the mainstream of American public higher education, seeks professionally outstanding applicants who value its mission and share its commitment to academic excellence, the education of the whole person, and the building of a just society. LMU is an equal opportunity institution actively working to promote an intercultural learning community. Women and minorities are encouraged to apply. (Visit www.lmu.edu for more information.)

A full-time clinical (non-tenure track) teaching position. This is a joint appointment between the Marketing and Entrepreneurship departments inside College of Business.

Responsibilities:

- Teach 2-3 courses each semester at the undergraduate and/or MBA level (at

- least one of which is Entrepreneurial Marketing (i.e., marketing for startups)).
- Assist with new course development and identify new curricular and co-curricular opportunities for undergraduate, MBA and executive programs.
 - Advise and work with student-run marketing agency.
 - Advise and work with student and alumni startups.
 - Support various strategic initiatives in Marketing and Entrepreneurship departments.

Required work experience:

- 5+ years of professional experience in a marketing role.
- Startup or entrepreneurial background highly preferred.
- Hands-on experience with crowdfunding, online advertising (e.g., Facebook or Google, and online sales (e.g., Shopify and Amazon) preferred.
- Previous teaching experience or demonstrated interest in teaching preferred.

Required educational background:

- MBA or Ph.D. from an AACSB-accredited university.



People at Loyola Marymount University

[Log In](#) or [Sign Up](#) to see ChronicleVitae members at this institution.

Jobs at Loyola Marymount University

- **Director of Study Abroad**

[Loyola Marymount University](#)

- **Director, Office for Research and Sponsored Projects**

[Loyola Marymount University](#)

- **Senior Vice President, University Advancement**

[Loyola Marymount University](#)

- **Senior Director of Educational Effectiveness and Assessment**

[Loyola Marymount University](#)

- **Director of Development, Planned Giving**

[Loyola Marymount University](#)

Clinical Faculty/Instructor of Entrepreneurial Marketing

[Loyola Marymount University](#) in California

How To Apply

It's easy, fast, and FREE to manage your job search on ChronicleVitae.

- Organize all the documents needed to apply for this position in ChronicleVitae FREE dossier service
- Request letters of recommendation, provide references, and submit applications directly from ChronicleVitae
- Manage your job search, whether as a teaching assistant, a tenure-track professor, or a top administrator

[Sign Up & Apply with Vitae](#)

To apply without using ChronicleVitae

Send all required documents to entrepreneurship@lmu.edu

Already have a ChronicleVitae account?

Sign in below to start a new application for this job.

E-mail

Password

[Forgot your password?](#)