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Louvain School of Management

Tenured full time position in Marketing

Description

The Université catholique de Louvain invites applications for a tenure track or tenured full time position in Marketing

Teaching

The position is attached to the **Louvain School of Management**. Teaching will be carried out mainly on the campus of UCL in the city of Mons. The successful candidate will teach undergraduate and graduate-level courses (day and evening classes).

In terms of teaching, we need a marketing-oriented teacher who will be able to teach courses such as market research, fundamentals of marketing, digital data analysis, methods and models in marketing.

Teaching method is left to the discretion of the successful candidate, adapting it to the target audience and the size of the groups of students. Teaching innovation and active learning methods are strongly encouraged.

Research

Job Information

Location:

Mons, Other / Non-US,
1348, Belgium

Job ID:

37491167

Posted:

October 13, 2017

Position Title:

Tenured full time position in
Marketing

School Name:

Louvain School of
Management

Specialties:

All

**Do you plan on
interviewing at the
Summer AMA
Conference?:**

No

Research will be oriented towards strategic and quantitative aspects of digital marketing, based on the analysis of multiple data stemming from websites or social networks. Ethical aspects of certain practices will also be taken into account.

Position Start Date:

Fall 2018

Job Duration:

Indefinite

He or she will join the **Louvain Research Institute in Management and Organizations** (LouRIM <https://uclouvain.be/Lourim>) and more specifically the Center in consumer Relations and Responsible Marketing (CERMA : <https://uclouvain.be/en/research-institutes/lourim/cerma>)

Requirements

Tasks :

The applicant will

- be responsible for teaching courses at all study levels (i.e. undergraduate and postgraduate), as well as in programmes of continuing education;
- supervise the final diploma research (i.e. theses) of undergraduate and graduate students, as well as PhD. Theses;
- be involved in (and/or supervise, promote) research programmes;
- contribute to the international visibility of the University through teaching and research excellence;
- be available to ensure, in the long term, different service activities and responsibilities within the University and its entities;
- contribute to activities of the University with a societal impact in the fields of the economy socio-cultural changes or cooperation with developing countries.

Qualifications

The applicant must have

- a PhD Degree in Management, or any related discipline;
- significant scientific record with international publications;
- either studied abroad for an extensive period or have had

substantial experience outside UCL;

- experience in and the aptitude for teaching at University level;
- capacity to work within a team of teachers and to integrate research findings into teaching;
- creativity and must be open to teaching innovation and interdisciplinarity;
- capacities required to undertake high-level academic research: capacity to raise research fundings, to supervise projects, to animate and lead a research team
- good knowledge of both spoken and written French and English. If this is not the case, the applicant accepts to learn French and/or English in order to be able to teach in French and English within 2 years. Fluency in other languages is an asset.

To apply

https://career012.successfactors.eu/career?_s.crb=AmpDGKXrkQfyN1%252bdFnRVUBKD868%253d

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