

Assistant or Associate Professor of Business - Marketing

Institution:	Lourdes University
Location:	Sylvania, OH
Category:	Faculty - Business - Marketing and Sales
Posted:	10/21/2019
Application Due:	Open Until Filled
Type:	Full-Time

Lourdes University's College of Business and Leadership invites applicants for the position of Assistant/ Associate Professor of Marketing. This is a full-time, nine-month, faculty position beginning in the Fall of 2020. This position will teach undergraduate and graduate courses in the Marketing major. Faculty load is four (4) courses per semester in face-to-face, hybrid or online academic format.

ESSENTIAL FUNCTIONS:

- Teach a range of courses related to marketing
- Identify and implement potential internships
- Provide curricular leadership for determining the specific educational principles the program must achieve through established curriculum
- Deliver classroom instruction that ensures the curriculum design is consistent with best practices and industry standards
- Present a dynamic classroom presence and be versed in multimodal teaching.
- Participate in student recruitment and retention initiatives
- Develop and assess curriculum
- Supervise internships and/or capstone projects
- Advise students
- Initiate and develop mentoring, community engagement and high impact educational practices as well as a commitment to collegiality, academic citizenship and cultural diversity
- Participate in a minimum of one faculty and/or university committee.

SKILLS AND ABILITIES:

- Excellent written and oral communications skills
- High ethics and social responsibility
- Strong interpersonal skills
- Ability to work with first generation students and advise students on academic matters including course scheduling
- Ability to provide guidance and advice for students regarding academics and career development
- Ability to demonstrate dedication to the mission of Lourdes University, evidence of excellence in teaching and potential for significant scholarship and/or demonstrated experience in a professional role

JOB TYPE

- Full-time, nine-month, exempt

QUALIFICATIONS:

- Master's degree in Marketing or Business Administration, Ph.D. or Ed.D. preferred
- Professional experience, teaching experience and varied scholarly activity in marketing is preferred

To apply, send a cover letter, resume, and salary requirements (MS Word or .pdf format only) to resume@lourdes.edu. EOE.

APPLICATION INFORMATION

Postal Address: Bev Sanders
Human Resources
Lourdes University
6832 Convent Blvd
Sylvania, OH 43560

Email Address: resume@lourdes.edu

Lourdes University is committed to a policy of non-discrimination and equal employment opportunities for all individuals without regard to race, color, creed, religion, national origin, ancestry, citizenship, sex, disability, military or veteran status, age, or other legally protected category, except where there is a bona fide occupational qualification (BFOQ) exception as permitted by law.

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