

Assistant/Associate Professor of Marketing

[Lourdes University](#) in Ohio

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Deadline	Open until filled
Date Posted	November 2, 2018
Type	Non tenure track
Salary	Competitive
Employment Type	Full-time

Overview: Lourdes University, rooted in Catholic and Franciscan traditions, provides a values-centered education that enriches lives and advances academic excellence through the integration of the liberal arts and professional studies. In support of this mission, Lourdes University nurtures a diverse community that supports students in fulfilling their potential; commits to the engagement of faith and reason, inspired by our Catholic and Franciscan intellectual traditions, and provides a holistic, student-centered education rooted in the liberal arts. Offering bachelor and graduate degrees in the liberal arts and professional studies, Lourdes provides education and preparation for meaningful careers and lifelong learning; and, fosters personal integrity, ethical understanding, social responsibility, care for all of creation, and a commitment to community service.

Lourdes University's College of Business and Leadership invites applicants for the position of Assistant/ Associate Professor of Marketing. This is a full-time, nine-month, faculty position beginning in the Fall of 2019. This position will teach undergraduate and graduate courses in the Marketing major. Faculty load is four (4)

courses per semester in face-to-face, hybrid or online academic format.

ESSENTIAL FUNCTIONS:

- Teach a range of courses related to marketing
- Identify and implement potential internships
- Provide curricular leadership for determining the specific educational principles the program must achieve through established curriculum
- Deliver classroom instruction that ensures the curriculum design is consistent with best practices and industry standards
- Present a dynamic classroom presence and be versed in multimodal teaching.
- Student recruitment and retention initiatives
- Curriculum development and assessment
- Supervision of internships and/or capstone projects
- Academic advising
- Initiate and develop mentoring, community engagement and high impact educational practices as well as a commitment to collegiality, academic citizenship and cultural diversity
- Participation in a minimum of one faculty and/or university committee.

SKILLS AND ABILITIES:

- Excellent written and oral communications skills
- Demonstrates high ethics and socially responsibility
- Strong interpersonal skills
- Ability to work with first generation students and advise students on academic matters including course scheduling
- Ability to provide guidance and advice for students regarding academics and career development
- Ability to demonstrate dedication to the mission of Lourdes University, evidence of excellence in teaching and potential for significant scholarship and/or demonstrated experience in a professional role

JOB TYPE

- Full-time, nine-month, exempt

QUALIFICATIONS:

- Master's degree in Marketing or Business Administration, Ph.D. or Ed.D. preferred
- Professional experience in marketing is preferred
- Teaching experience and varied scholarly activity will be given preference

To apply, candidates should send a cover letter, curriculum vitae, statement of teaching philosophy and three professional references (all in MS Word or pdf. format only) to resume@lourdes.edu. Review of applications will begin immediately.

EOE



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Lourdes University

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