

Assistant Professor OR Professional-in-Residence for Digital Advertising

Institution:	Louisiana State University
Location:	Baton Rouge, LA
Category:	<ul style="list-style-type: none">■ Faculty - Business - Marketing and Sales■ Faculty - Communications - Media and Communication Studies
Posted:	09/13/2019
Application Due:	Open Until Filled
Type:	Full-Time



Assistant Professor - Job Description and Responsibilities:

The Manship School of Mass Communication at Louisiana State University seeks an assistant professor to teach courses in digital advertising and strategic communication. Job duties also include research and service. We are particularly interested in candidates whose research, teaching and/or professional experience incorporates digital content creation and management, digital media analytics or content marketing on social media. This is a nine-month tenure-track appointment beginning in Fall 2020.

A candidate hired as an assistant professor will also supervise doctoral dissertations, master's thesis research, non-thesis option professional projects and undergraduate honors theses.

She or he will also develop a portfolio of service activities, which preferably will include support for the Manship School's efforts to promote diversity and inclusion. Incumbent will serve as an adviser for student organization(s).

- Teach two graduate and/or undergraduate courses in digital advertising or other mass communication courses per semester. 33.3%
- Conduct research in his/her field of expertise. 33.3%
- Service to the Manship School, university and community. 33.3%

Professional-in-Residence (Non-Tenure-Track) - Job Description and Responsibilities:

The Manship School of Mass Communication at Louisiana State University seeks a professional-in-residence to teach courses in digital advertising and strategic communication. We are particularly interested in candidates whose teaching and/or professional experience incorporates digital content creation and management, digital media analytics or content marketing on social media. This is a 9-month professional-in-residence appointment beginning in Fall 2020.

A candidate hired as a professional-in-residence, would also supervise master's level professional projects and undergraduate research, and help advise other graduate-level research.

She or he will also develop a portfolio of service activities, which preferably will include support for the Manship School's efforts to promote diversity and inclusion. Incumbent will serve as an adviser for student organization(s).

- Teach two graduate and/or undergraduate courses in digital advertising and strategic communication or other mass communication courses per semester. 50%
- Service to the Manship School, university and community 50%

Assistant Professor – Required Qualifications:

Ph.D. in Mass Communication, Advertising, Digital Media or related discipline (A.B.D. candidates may be considered). Applicants should demonstrate a promising or established research agenda in advertising, digital media and/or related fields.

Professional-In-Residence Required Qualifications:

Master's degree in Mass Communication, Advertising, Digital Media or related discipline and 8-10 years of professional experience in advertising, digital media and/or related fields.

Additional Position Information (Both Levels):

This position provides the opportunity to develop new courses while engaging in an active research environment. The School is enhanced by support from its Reilly Center for Media & Public Affairs. In addition, the School fosters a lively and productive research environment through many funded research professorships available on a competitive basis. The School also offers unparalleled research facilities, such as the Public Policy Research Lab, Media Effects Lab and Social Media Analysis & Creation Lab. More information about the Manship School is available at www.manship.lsu.edu.

Special Instructions (Both Levels):

Please provide your cover letter, resume, and three professional references including name, title, phone number and email address. A copy of your transcript(s) may be attached to your application (if available). However, original transcripts are required prior to hire. For questions or additional information, please contact Dr. Jun Heo, search committee chair, at junheo@lsu.edu. Review of applications will begin on October 15, 2019, and continue until filled.

Additional Position Information:

Background Check - An offer of employment is contingent on a satisfactory pre-employment background check.

Benefits - LSU offers outstanding benefits to eligible employees and their dependents including health, life, dental, and vision insurance; flexible spending accounts; retirement

options; annual and sick leave; 14 paid holidays; wellness benefits; tuition exemption; training and development opportunities; employee discounts and more!
LSU is committed to diversity and is an equal opportunity / equal access employer.
Questions or concerns can be directed to the LSU Human Resources Management Office at 225-578-8200 or emailed HR@lsu.edu

APPLICATION INFORMATION

Contact: Manship School of Mass Communication
Louisiana State University

Online App. Form: <https://lsu.wd1.myworkdayjobs.com/LSU/job/LSU---Bato...>

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Apply through Institution's Website

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