

Louisiana State University - Careers

Assistant/Associate Professor

📍 LSU - Baton Rouge

Posted 15 Days Ago

Apply

Apply with LinkedIn

Full time

R00011654

Job Posting Title:

Assistant/Associate Professor

Position Type:

Faculty

Department:

LSUAM COB - School of Marketing (Ronald W Niedrich (00004850))

Work Location:

LSU - Baton Rouge

Pay Grade:

Assistant Professor:

- Teach undergraduate and graduate classes in the Department of Marketing.
- Perform scholarly research with the expectation of publication in top marketing journals; serve on dissertation committees; provide service to the University and to the profession.

Minimum Qualifications:

Ph.D. in Marketing or related field

Preferred Qualifications:

Specific Experience: Research and teaching interests in (1) consumer behavior, or (2) marketing analytics.

Associate Professor:

- Teach undergraduate and graduate classes in the Department of Marketing.

About Us



LSU includes institutions, facilities and programs across the length of Louisiana's 64 parishes, and its campuses stretch from New Orleans to Shreveport. Each institution plays a vital role in preparing students to incorporate new knowledge and technologies in their daily lives. LSU researchers across Louisiana are working on developing a wide-range of innovations to improve the quality of life by studying issues such as disease management, advance medical treatments, obesity, protection, hurricane preparedness, energy, natural resource management and agriculture, among others. Louisiana's Flagship University is a land-, sea- and space-grant institution with academic programs in all disciplines: science, engineering, humanities, arts and social sciences.

The University comprises of nine institutions:

- Louisiana State University and Agricultural and Mechanical College ("LSU"), the premier flagship university for the state, which include the Paul M. Hebert Law Center and the School of Veterinary Medicine
- Louisiana State University at Alexandria

- Perform scholarly research with the expectation of publication in top marketing journals; serve on dissertation committees; provide service to the University and to the profession; provide leadership role in the department and mentor junior faculty.

Minimum Qualifications:

Ph.D. in Marketing or related field with 5 years of experience

Specific Experience: At least 5 years as an Assistant Professor with a strong research record and evidence of teaching excellence.

Preferred Qualifications:

Specific Experience: Research and teaching interests in (1) consumer behavior, or (2) marketing analytics.

Additional Job Description:

Special Instructions:

Please provide cover letter, CV, and three professional references including name, title, phone number, and email address.

A copy of your transcript(s) may be attached to your application (if available). However, original transcripts are required prior to hire.

Posting Date:

May 17, 2017

Closing Date (Open Until Filled if No Date Specified):

Additional Position Information:

Background Check - An offer of employment is contingent on a satisfactory pre-employment background check.

Benefits - LSU offers outstanding benefits to eligible employees and their dependents including health, life, dental, and vision insurance; flexible spending accounts; retirement options; various leave options; paid holidays; wellness benefits; tuition exemption for qualified positions; training and development opportunities; employee discounts; and more!

Essential Position (Y/N):

EEO Statement:

LSU is committed to diversity and is an equal opportunity / equal access employer.

HCM Contact Information:

Questions or concerns can be directed to the LSU Human Resources Management Office at 225-578-8200 or emailed HR@lsu.edu

- Louisiana State University at Eunice
- Louisiana State University at Shreveport
- LSU Health Sciences Center – New Orleans
- LSU Health Science Center – Shreveport
- The Health Care Services Division
- Louisiana State University Agricultural Center
- Pennington Biomedical Research Center
- Any other college, university, school, institution, or program now or hereafter under the supervision and management of the Board of Supervisors of Louisiana State University and Agricultural and Mechanical College

In implementing its mission, LSU is committed

- Offering a broad array of undergraduate degree programs and extensive graduate research opportunities designed to attract and educate highly qualified undergraduate and graduate students;
- Employing faculty who are excellent teacher-scholars, nationally competitive research and creative activities, and who contribute to a world-class knowledge base that is transferable to educational, professional, cultural, and economic enterprises; and
- Using its extensive resources to solve economic, environmental, and social challenges.

Similar Jobs

[Assistant or Associate Professor of Immunology | LSU - Baton Rouge](#)

[Assistant Professor of Mechanical Engineering in Advanced Manufacturing or Robotics \(Tenure-Track\) | LSU - Baton Rouge](#)

[Assistant Professor of Mathematics \(Tenure Track, Two Positions\) | LSU - Baton Rouge](#)

[Assistant Professor of English \(Medieval Literature and Culture\) | LSU - Baton Rouge](#)

[Assistant Professor of Industrial](#)

Apply

Apply with LinkedIn

