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Louisiana State University

## Assistant/Advanced Assistant Professor

### Description

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#### **LSU DEPARTMENT OF MARKETING - ASSISTANT/ADVANCED ASSISTANT PROFESSOR**

The LSU E. J. Ourso College of Business Administration invites applications for a tenure track, Assistant Professor position in the Department of Marketing. The anticipated start date of employment is August 2020, pending final approval. Salary is competitive. Both recent graduates from doctoral programs and/or Assistant Professors with productive research records are encouraged to apply.

Responsibilities: Perform scholarly research with the expectation of publication in top marketing journals, teach at the undergraduate and graduate levels; support the Professional Sales Institute, serve on dissertation committees; provide service to the university and to the profession.

The LSU Department of Marketing is known for its collegial faculty and provides a supportive environment for research to conduct scholarly research targeting top marketing journals. For additional information about the LSU Department of Marketing, please visit our website at <https://www.lsu.edu/business/marketing/index.php>. For information about the Professional Sales Institute, see <https://www.lsu.edu/business/psi/index.php>, and for our Behavioral Research Lab, see <https://www.lsu.edu/business/marketing/research/behavioralresearchlab.php>.

### Requirements

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Qualifications: Candidates must have a Ph.D. in Marketing or a related

### Job Information

**Location:**

Baton Rouge, Louisiana,  
70803, United States

**Job ID:**

48019443

**Posted:**

April 22, 2019

**Position Title:**

Assistant/Advanced  
Assistant Professor

**School Name:**

Louisiana State University

**Specialties:**

Marketing Research, All,  
General Marketing

**Do you plan on  
interviewing at the  
Summer Academic  
Conference?:**

Yes

**Position Start Date:**

Fall 2019

**Job Duration:**

Indefinite

field completed by spring, 2020. We are particularly interested in scholars with research and teaching interests in professional sales and sales management, as well as experience in corporate engagement.

Interested candidates are asked to submit a letter of application, vita, and three letters of recommendation to the LSU career website:

[https://lsu.wd1.myworkdayjobs.com/LSU/job/LSU---Baton-Rouge/Assistant-Professor\\_R00033254](https://lsu.wd1.myworkdayjobs.com/LSU/job/LSU---Baton-Rouge/Assistant-Professor_R00033254). To ensure consideration for interviews at the AMA conference in Chicago, August 9-10, 2019, please apply before July 1, 2019. For additional information, contact the Department Chair, Dr. Ron Niedrich: [niedrich@lsu.edu](mailto:niedrich@lsu.edu).

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