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Longwood University

Assistant/Associate Professor of Marketing

Description

VACANCY ANNOUNCEMENT

Assistant/Associate Professor of Marketing

College of Business and Economics

Full-Time, Tenure-track Faculty, Position #F0047

The College of Business & Economics at Longwood University invites outstanding candidates to apply for a full-time, tenure-track faculty position in the Marketing Department beginning August 2019. Candidates should have primary expertise in marketing strategy. Additional expertise in selling and/or new product development are desirable. An earned doctorate in Marketing or a related field from an AACSB-accredited program is required. Practical business experience is highly desirable. ABD applicants will be considered, if there is strong evidence that they will complete their degree requirements by August 2019. All applicants should have an established record of excellent teaching and research. Successful candidates should be able to contribute to the development of an innovative MBA program.

Longwood is part of the proud tradition of higher education in the Commonwealth of Virginia. Roughly one hour's drive from Lynchburg,

Job Information

Location:

Virginia, United States

Job ID:

41872778

Posted:

July 19, 2018

Position Title:

Assistant/Associate Professor of Marketing

School Name:

Longwood University

Specialties:

All

Do you plan on interviewing at the Summer Academic Conference?:

Yes

Position Start Date:

Fall 2019

Charlottesville and Richmond, Longwood is located in the historic two-college community of Farmville, at a historic crossroads near where the Civil War drew to a close and powerful strides in the civil rights movement began. Today, Longwood has more than 5,000 undergraduate and graduate students and more than 34,000 alumni. It maintains affiliations with the neighboring Robert Russa Moton Museum of civil rights history and the Longwood Center for Visual Arts, one of just a few dozen nationally accredited university art museums. Longwood University College of Business and Economics is accredited by AACSB International. For more information on Longwood University, see our website at www.longwood.edu.

Salary and rank will be commensurate with qualifications and experience. Commonwealth of Virginia benefits accompany this position. A successful criminal background investigation is required. Review of applications will begin immediately and continue until the position is filled. AmeriCorps, Peace Corps, and other national service alumni are encouraged to apply. To apply, please submit a curriculum vitae, letter of interest, qualifications, and contact details for three references to Cheryl Adkins, Chair (marketingsearch@longwood.edu). Candidates attending the American Marketing Association Conference in Boston, MA should send their application materials by July 30, 2018.

In addition to the above documents, please submit a "Release of Information Form" (http://solomon.longwood.edu/media/human-resources/solomon/RELEASE_form04.05.doc), and "EEO Data Collection Form" (this form is voluntary) (<http://solomon.longwood.edu/media/human-resources/solomon/EEOFormrevJuly2012.pdf>). (Indicate position #F0047) to:

Human Resources

Longwood University

201 High Street

Farmville, VA 23909

Phone: 434-395-2074

Fax: 434-395-2666

Email: humres@longwood.edu

In compliance with the Americans with Disabilities Act (ADA), Longwood University will provide, if requested, reasonable accommodations to applicants in need of accommodations in order to provide access to the application and/or interview process. You are not required to note the presence of a disability on your application. If, however, you require accommodations in the application and/or interview process, please contact the Office of Human Resources at 434-395-2074 or humres@longwood.edu.

The Annual Fire and Security Report(s) include campus security information, campus fire statistics, safety procedures, and provides statistics for criminal and disciplinary offenses. The report(s) are provided annually in compliance with the Clery Act and the Higher Education Opportunity Act (HEOA). Longwood University's Annual Safety and Security report and the Annual Fire Safety report is available at: <http://www.longwood.edu/media/police/solomon/2017-Annual-Security-and-Fire-Report.pdf>. A hard copy of the Annual Security and Fire Safety reports and/or a copy of the Fire Log are maintained at the Longwood Police Office and will be provided upon request.

A diversified workforce is an important part of our strategic plan.
EOE/AA (07/16/2018)

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