

Assistant Professor in Management (Marketing)

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*LSE is committed to building a diverse, equitable and truly inclusive university
For this post, we particularly welcome applications by women and ethnic minorities.*

Department of Management

Assistant Professor in Management (Marketing)

**Salary is competitive with peer institutions and commensurate with experience, taking into account pay equity within the Department. The salary scale starts at £54,984 per annum (pay award pending) and can be found on the LSE website
In addition to the salary, this post may attract significant pay supplements.**

The Department of Management is committed in its mission to inform and inspire better management in practice by challenging and extending the understanding of people, teams, organisations and markets, and the economic, psychological, social, political and technological contexts in which they operate worldwide. We are seeking to hire an Assistant Professor in Management in the area of Marketing. You would be joining a group with strong interests in both quantitative marketing and consumer behaviour.

The post holder will contribute to the intellectual life of the School through conducting and publishing high quality research, engaging in high quality teaching as instructed by the Head of Department, and participating in the School and wider Department activities.

Successful applicants will have, or be close to obtaining a PhD, in Marketing, Economics, Psychology or a relevant related field by the post start date. You will have proven ability, as evidenced by existing publications, or potential to publish in top journals, such as *Marketing Science*, *Journal of Marketing Research*, *Journal of Consumer Research*, and *Management Science*. (Note that while we expect the journals listed above to constitute the bulk of an applicant's portfolio, we welcome scholars who also publish in disciplinary journals in Economics and Psychology). You will have demonstrable ability to teach on undergraduate, postgraduate, or executive programmes in management in the field of Marketing. Excellent written and oral communication skills are required. You will also demonstrate a commitment to high quality teaching and fostering a positive learning environment for students, including pastoral care. The other criteria that will be used when shortlisting for this post can be found on the person specification

In addition to a competitive salary the benefits that come with this job include an occupational pension scheme, a research incentive scheme with personal reward options, generous research leave (sabbatical) entitlement, a collegial faculty environment and excellent support, training and development opportunities.

The Department of Management plays a central role in the LSE, a global, single-faculty, social science university located in the heart of London. The Department's faculty and research strength is centred in employment relations and human resource management, organisational behaviour, managerial economics and strategy, information systems and innovation, marketing, and operations management. The Department's faculty members are engaged in research and scholarly activity across LSE, through research centres such as the Centre for Economic Performance, the Behavioural Research Lab, and interdisciplinary Institutes.

For further information about the post, please see the [how to apply document](#), [job description](#) and [the person specification](#).

To apply, please go to www.lse.ac.uk/LSEJobs. If you have any technical queries with applying on the online system, please use the "contact us" links at the bottom of the LSE Jobs page. For general queries about the role, please email n.opara@lse.ac.uk

The closing date for receipt of applications is 15 October 2018 (23.59 UK time). We are unable to accept any late applications.



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