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London Business School

## Assistant Professor of Marketing

### Description

London Business School has multiple faculty openings in the Marketing subject area. Applicants from all areas of research within marketing will be considered.

The start date for this position is August 2018, by which time candidates are expected to have received their Ph.D.

First-round interviews will take place at the 2017 AMA Summer Educators' Conference in San Francisco.

### Research and Teaching Requirements

London Business School places strong emphasis on both research and teaching quality. Faculty are expected to publish articles in leading academic journals.

### Career Progression

The position is tenure track. Decisions about contract renewal and promotion are based on individual performance. London Business School salaries are competitive with those at top US business schools.

### Environment

### Job Information

**Location:**

London, Other / Non-US,  
Nw1 4SA, United Kingdom

**Job ID:**

34913523

**Posted:**

May 11, 2017

**Position Title:**

Assistant Professor of  
Marketing

**School Name:**

London Business School

**Specialties:**

All

**Do you plan on  
interviewing at the  
Summer AMA  
Conference?:**

Yes

**Position Start Date:**

Fall 2018

The London Business School Marketing Faculty's research covers a wide range of interrelated topics. Current faculty members include Jonathan Berman, Simona Botti, Rajesh Chandy, David Faro, Bruce Hardie, Oded Koenigsberg, Anja Lambrecht, John Mullins, Nader Tavassoli, Naufel Vilcassim and Rob Waiser.

London Business School is a graduate school of the University of London, and a leading centre of excellence in management education and research. It has a central location in Regent's Park in the heart of London. The School attracts outstanding students on its MBA, Masters in Finance, Masters in Management, PhD and executive programmes.

## **Qualifications**

Candidates will have a PhD, a developed area of research interest and some teaching experience. Business experience would be an advantage.

For further information see

<http://www.london.edu/facultyandresearch/facultyrecruitment.html>

## **Application Instructions**

All application materials — CV, recommendation letters, papers/manuscripts in PDF format, etc. — must be submitted via the following web site: <https://apply.interfolio.com/42012>.

Applications close 1 July 2017. Applications sent by post / courier or email will not be considered.

## **Requirements**

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### **Qualifications**

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