

Assistant/Associate/Full Professor of Marketing

Institution:	Lock Haven University of Pennsylvania
Location:	Lock Haven, PA
Category:	Faculty - Business - Marketing and Sales
Posted:	10/23/2019
Type:	Full-Time

Posting Number: F0680

Department: Business and Computer Science

Job Description Summary

The University invites applications for a full-time tenure track faculty position in Marketing to begin August 15, 2020.

Essential Duties

All faculty members are required to follow the fundamental responsibilities outlined in the APSCUF CBA Article 4, which include but are not limited to: keeping current in their academic disciplines through continuing scholarly activity, keeping office hours and conferring with and advising students and advisees, and rendering service to the University.

This position may require development and teaching of courses online.

Specific Duties

Responsibilities will include teaching introductory and upper-level marketing courses. Teaching responsibilities may include assignment at the LHU Clearfield branch campus.

Minimum Qualifications (Required Knowledge, Skills and Abilities)

- DBA or Ph.D. in Marketing or a related field.
- In addition to the other responsibilities and qualifications listed, the successful candidate must be able to communicate well and/or perform well in an interview or

teaching demonstration and successfully complete the interview process.

Preferred Qualifications

- Teaching experience at the college or university level.
- Will be asked to teach Consumer Behavior, Marketing Research, and Internet and/or Social Media marketing.
- Some training in psychology would be a plus, as would the ability to apply marketing for other areas in the college.
- Appointment at Associate or Full Professor level is contingent upon appropriate academic experience.

Special Instructions for Applicants

Review of applications will begin immediately and continue until the position is filled. Applications received by November 22, 2019 will receive full consideration

Submit letter of application, curriculum vitae, and unofficial transcripts through the LHU applicant web site.

In addition to the items requested, applicants must submit the name, email, address, and phone number for three professional references.

The successful candidate will also have to complete a background investigation as a condition of employment.

Position is dependent upon funding.

About LHU

A career at Lock Haven University (LHU) is a distinctly unique and exciting opportunity. We encourage and support diversity and international perspectives within the working and learning environment. LHU is located in central Pennsylvania along the Susquehanna River and the picturesque Bald Eagle Mountains. LHU is one of fourteen universities in the Pennsylvania State System of Higher Education (PASSHE).

APPLICATION INFORMATION

Contact: Lock Haven University of Pennsylvania

Online App. Form: <https://jobs.lhup.edu/postings/5024>

Lock Haven University is profoundly dedicated to cultural diversity and supports the integration of diverse and international perspectives within the working and learning environment. LHU is an equal opportunity/affirmative action employer and encourages applications from people of color, women, veterans, and persons with disabilities. To learn more about diversity at LHU and in our community, visit

our website at <http://lockhaven.edu/hr/social-equity.html>

Apply through Institution's Website

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