

**Lingnan University**, a distinctive liberal arts institution in the Hong Kong Special Administrative Region, is committed to the provision of quality whole-person education by combining the best of Chinese and Western liberal arts traditions. It strives to pursue excellence in teaching, learning, scholarship/research and community engagement. With three academic Faculties, it offers a wide range of undergraduate degree programmes in arts, business and social sciences. Lingnan's liberal arts education is characterised by a broad-based interdisciplinary curriculum with specialised disciplinary studies; close student-staff relationship; a vibrant residential campus; ample global learning opportunities; active community engagement and multifarious workplace experience. The University also offers postgraduate programmes up to doctoral level in various disciplines. Applications are now invited for the following post, which will be tenable from mid-August 2018 or by mutual agreement:

**Associate Professor/Assistant Professor**  
**Department of Marketing and International Business**  
**(Post Ref.: 17/117/MPHD)**

The Department of Marketing and International Business (<http://www.LN.edu.hk/mkt>) would like to invite applications for a tenure-track position at the rank of Associate Professor/Assistant Professor. The appointee is expected to conduct high quality research which leads to publication in top tier journals. He/She is expected to conduct teaching and research, and perform service. He/She is also expected to apply for external competitive research grants. The Department offers undergraduate, postgraduate and full-time Master of Science in Marketing and International Business programmes.

**General Requirements**

Applicants should have a PhD degree in Marketing or relevant discipline. The appointee is expected to teach courses in major areas of Marketing and conduct research for publications in leading marketing journals. For appointment as **Associate Professor**, applicants should have at least five years of relevant experience and a strong track record in research and scholarly activities. For appointment as **Assistant Professor**, applicants should have outstanding research potential and some teaching experience.

Lingnan University is fully committed to the pursuit of excellence in both teaching and research. The appointee should demonstrate commitment to teaching and research excellence. Applicants are required to provide information on their research records and evidence of quality teaching. Administrative experience will be an advantage.

**Appointment**

The conditions of appointment will be competitive. The rank and remuneration will be commensurate with qualifications and experience. Fringe benefits include annual leave, medical and dental benefits, mandatory provident fund, gratuity, housing benefits and incoming passage and baggage allowance for the eligible appointee.

Appointment will normally be made on an initial contract of three years, which, subject to review and mutual agreement, may lead to longer-term appointment with possibility of consideration for substantiation.

### **Application Procedure**

Applicants are invited to send their dossier together with a completed personal data sheet (Form R1 which is obtainable at <http://www.LN.edu.hk/hr/employment-opportunities/application-forms>) to the **Human Resources Office, Lingnan University, Hong Kong** by post, by fax (852) 2891-5782 or by email: [recruit@LN.edu.hk](mailto:recruit@LN.edu.hk) (as attachment in MS Word format) by 31 July 2017. Applicants should provide names and contact information of at least three referees to whom applicants' consent has been given for their providing references. Please specify the post/level you are applying for and quote the reference number of the post in all correspondence. Further information on the University and its programmes and activities can be found on the University's web site: <http://www.LN.edu.hk>. For more information about the Faculty of Business, please visit: <https://www.ln.edu.hk/fb/>. Enquiries can be directed to [recruit@LN.edu.hk](mailto:recruit@LN.edu.hk).

Review of applications will start from July 2017 and continue until the post is filled. Potential candidates are encouraged to submit their applications early for consideration.

The faculty members of the Department of Marketing and International Business will attend the AMA Summer Educators' Conference at San Francisco in August 2017 to meet with the shortlisted candidates. If you need further information, please contact the Department ([mib@LN.edu.hk](mailto:mib@LN.edu.hk)).

*The University reserves the right not to make an appointment for the post advertised, or to fill the post by invitation or by search. We regret that only shortlisted candidates will be notified.*