Assistant/Associate Professor, Marketing

Lindenwood University in Missouri

Job Title: Assistant/Associate Professor, Marketing

Department: Plaster School of Business & Entrepreneurship

Evaluation Group: Faculty and Instructors

FLSA Status: Exempt

Reports To: Varies

Positions Supervised: Student Employees
Location: St. Charles Campus, Online and On-ground

Special Instructions

Application must be completed in one sitting. At the time of completing the application, you will need the following documents to upload.

*** The system limits 5 documents to upload. You will need to save multiple documents into one PDF or have additional documents sent to luhr@lindenwood.edu***

Supplemental Materials

- Cover Letter specifying your area of expertise and interest
- Curriculum Vitae
- Teaching Philosophy
- Unofficial transcript(s) of all degrees completed

Job Summary

The Plaster School of Business & Entrepreneurship at Lindenwood University invites applications for an assistant/associate professor of Marketing.

Qualified applicants will possess a terminal degree in marketing or related field with specialization in digital or social media marketing. The successful candidate will be expected to teach 4 courses (12 credit hours) each semester on strategic and tactical aspects of marketing. Preference will be given to candidates with experience teaching online. All Lindenwood faculty members are expected to advise and mentor students, continue to develop their expertise through research and
scholarship, and participate in faculty governance and campus life.

The assistant/associate professor or marketing is a full-time, 9-month faculty position that will begin August 2020. Review of applications will begin January 10, 2020 and will continue until the position is filled.

Essential Job Functions and Performance Indicators

The intent of this job description is to provide a representation of the level and types of duties and responsibilities that will be required of positions given this title and shall not be construed as a declaration of the total of the specific duties and responsibilities of any particular position. Employees may be directed to perform job-related tasks other than those specifically presented in this description.

1. Teaching and Learning

Teaching is central to the mission of Lindenwood University and constitutes the primary responsibility of faculty and instructors. Faculty and instructors help students to develop and demonstrate Institutional Learning Outcomes, including broad, integrative, and specialized knowledge, essential habits of mind, communicative fluency, and effective problem-solving skills. As committed teachers, Lindenwood faculty and instructors also continually learn about advances in pedagogy and work to become better teachers. Other activities that provide evidence of commitment to effective teaching and learning include contributions in curricular development; innovation in teaching strategies, including the incorporation of new technologies and approaches to learning; and collaboration with and mentoring of students, including directing research, projects, or internships.

View Teaching and Learning Expectations by Rank

2. Service
Service is essential to the University's mission, vision, and values and is a responsibility of all faculty and instructors. Faculty and instructors perform a broad array of services that are vital to supporting and sustaining the quality and effectiveness of the University and its programs. Faculty and instructors are expected to provide service to the University and its students, clients, and programs as collegial and constructive members of the University and the broader community. Examples include but are not limited to service in shared governance; in assessment processes; in academic and student support units; with alumni and development; in community and state programs; and on program, department, school, and University committees and taskforces.

Among the most important service duties expected of faculty and instructors is advising and mentoring of students. Effective advising helps create an environment that fosters student learning and student retention; the formal and informal advising and mentoring of undergraduate and graduate students is an essential component of the broader educational experience at the University. Advising may take the form of assisting students in the selection of courses, careers, and/or graduate programs, serving as advisor for student groups, assisting learners in educational programs both on and off campus, and mentoring/coaching.

View Service Expectations by Rank

3. Subject Matter Expertise and Scholarship

As professional educators, faculty and instructors must demonstrate command of their subject matter and continuous growth in their subject fields. They must sustain professional contact with colleagues and engage in continuing professional activities to upgrade and augment existing skills or develop new ones. Furthermore, all University faculty and instructors have a responsibility to engage in scholarship or creative activity and to provide service to the
professional organizations that contribute to the national and international intellectual communities of which Lindenwood is a part. Scholarship and creative activity are understood to be intellectual work whose significance is validated by peers and which is disseminated to the broader community of the discipline.

View Subject Matter Expertise and Scholarship Expectations by Rank

Required Qualifications

Qualifications required for effective job performance. An equivalent combination of education, training, and experience will be considered. Additional requirements may be designated by position.

View Required Qualifications by Rank

Knowledge, Skills, and Abilities

May be representative, but not all-inclusive, of the knowledge, skills and abilities commonly associated with this position.

Communication Skills: Ability to verbalize understanding of complex problem or situations, ask relevant questions for clarifications, and explain it clearly to others; well-developed written communication skills; ability to communicate diplomatically, clearly, and effectively with students and co-workers verbally, in-person and by telephone, using the English language; ability to present materials effectively to individual students or groups; ability to manage interpersonal conflict situations requiring tact, diplomacy, and discretion; ability to support a culture of diversity, equity, and inclusion through effective interactions with students, employees, alumni, and other stakeholders.

Decision-Making & Analytical Skills: Ability to define problems, collect data, establish facts, and draw valid conclusions; ability to organize and express ideas,
directions, and data in a logical sequence to describe a process, or explain procedures, such as how to perform a task to someone else; ability to deal with abstract and concrete variables.

Technological & Related Skills: Use current technology to enhance effectiveness including but not limited to computers, computer-assisted instruction programs, and audio-visual equipment; be willing to learn and apply any other new technology necessary to enhance learning; working knowledge of Microsoft Word, Excel, Outlook, PowerPoint, Canvas (LMS), CAMS (SIS), Workday (EIS); ability to use phones, fax machines, printers, scanners, and copiers.

Work Environments

Environmental or atmospheric conditions commonly associated with the performance of the functions of this job.

- General office and/or classroom conditions for on-campus faculty and instructors.
- Variable work environments as determined by online instructors; must have 24/7 access to a computer that meets minimum technical specifications and high-speed Internet access.

Physical Abilities

Activities commonly associated with the performance of the functions of this job. The physical demands described below are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform essential functions.
- Stamina to teach classes as required.
- Ability to stand or sit for extended time periods.

**Attendance**

[View Attendance Expectations by Rank](#)

[Click here to View the full Job Description](#)

**Equal Opportunity Employer**

Lindenwood University is an Equal Opportunity employer. The University complies with appropriate federal, state, and local laws and provides equal employment opportunities and access to education programs without regard to race, color, religion, gender, age, sexual orientation, national origin, veteran status, disability, or any other protected status to all qualified applicants and employees. Lindenwood University is committed to a policy of non-discrimination and dedicated to providing a positive discrimination-free educational work environment.
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  Lindenwood University
Assistant/Associate Professor, Marketing

Lindenwood University in Missouri

How To Apply

You can apply for this position online at https://lindenwood wd1.myworkdayjobs.com/en-US/CareerOpportunities/job/St-Charles-Campus/Assistant-Associate-Professor-Marketing_R0007820-1