



Assistant Professor of Marketing

Institution:	Lincoln Memorial University
Location:	Harrogate, TN
Category:	Faculty - Business - Marketing and Sales
Posted:	11/16/2017
Application Due:	Open Until Filled
Type:	Full Time

Lincoln Memorial University (LMU) invites applications for the full-time position of Assistant Professor of Marketing. The instructional faculty member shall have the primary responsibility of the teaching function and shall be held accountable for the teaching obligations as it contributes to the attainment of the mission of the University, the School, and the Department.

Qualifications; Required: A Ph.D. or doctorate in the field of marketing. The ideal candidate will have a commitment to excellence in teaching and experience in teaching undergraduate and graduate Marketing Principles, Marketing Management, Marketing Strategy, International Marketing, Market Research, Consumer Behavior, Sales Management, and/or other marketing courses as required. Only applicants with experience teaching will be considered. The selected candidate will be expected to display a strong commitment to innovative and high-quality research (or applied research) and teaching at multiple levels undergraduate and graduate.

Preferred Qualifications: Ph.D. in marketing. Applications must be submitted through the applicant portal, located on the Lincoln Memorial University, Job Openings page.

An application is not considered complete until Official Transcript(s) from each institution(s) attended have been received by melissa.stewart@lmunet.edu or Lincoln Memorial University, 6965 Cumberland Gap Parkway, Harrogate, TN 37752 ATTN: Melissa Stewart. Contact Melissa Stewart at 423-869-6302 or melissa.stewart@lmunet.edu for questions regarding employment opportunities. For benefits eligible employees, LMU offers a high quality benefits package including medical and voluntary benefits and an employer funded

retirement plan. LMU's hiring policies are in accordance with EEO regulations and policies. LMU is committed to diversity and is an equal opportunity employer. Women and minorities are strongly encouraged to apply.

APPLICATION INFORMATION

Contact:	Melissa Stewart Human Resources Lincoln Memorial University
Phone:	423-869-6302
Online App. Form:	https://lincolnmu.peopleadmin.com/

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Apply through Institution's Website

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