



Assistant/Associate Professor of Marketing

The Department of Marketing at Lehigh University seeks to fill one tenure-track position at either the untenured Assistant or Associate Professor rank or the tenured Associate Professor rank to begin August 2015. Applicants must have a doctorate in marketing or a closely related field from an accredited institution at the time of appointment. Candidates from all subfields, i.e., consumer behavior, quantitative/modeling and managerial/strategy, are encouraged to apply.

Entry-level candidates should demonstrate an interest in and potential to conduct high-quality research in marketing. Advanced candidates should have accomplished excellence in research in marketing demonstrated via publication in the premier marketing journals. Marketing faculty have published in the premier marketing (e.g., *Journal of Marketing Research*, *Journal of Marketing*) and other leading business journals (e.g., *Strategic Management Journal*, *Journal of Operations Management*, *Journal of International Business Studies*). Candidates must be willing and able to contribute to or participate in rank-appropriate ways in teaching (undergraduate and graduate), advising, research, and committees in the Department of Marketing, College of Business and Economics and University.

Lehigh University is focused on providing excellence in undergraduate and graduate education. The university is ranked 31st in the 2014 *Bloomberg Businessweek's* annual undergraduate business school ranking. The part-time MBA program has been recognized as the nation's 12th strongest and 1st in student survey rank. Candidates should be dedicated to student learning and capable of outstanding classroom performance at both the undergraduate and graduate levels.

For almost 150 years, Lehigh University has combined outstanding academic and learning opportunities with leadership in fostering innovative research. The institution is among the nation's most selective, highly ranked private research universities. Lehigh's four colleges provide graduate and undergraduate education to approximately 7,000 students. The College of Business and Economics is home to approximately 1,200 undergraduates, 450 graduate students, and 81 full-time faculty members. The campus is located in Bethlehem, Pennsylvania on more than 2,350 acres in close proximity to both New York City and Philadelphia. The Lehigh Valley International Airport is 15 minutes from campus.

Review of applications will begin immediately and will continue until the position is filled. Interviews will be held at the American Marketing Association 2014 Summer Educators' Conference in August. Applicants should submit a curriculum vita, a letter outlining research and teaching interests and three letters of recommendation through <https://academicjobsonline.org/ajo/jobs/4071>. For additional information please contact Dr. David A. Griffith, Department Chair, Department of Marketing, College of Business and Economics, Lehigh University, Rauch Business Center 365, 621 Taylor Street, Bethlehem, PA 18015-3035; E-mail (david.a.griffith@lehigh.edu); Tel (610.758.6530); Fax (610.758.6941).

Lehigh University is an equal opportunity/affirmative action employer. Lehigh offers excellent benefits including domestic partner benefits. Lehigh University also has programs and policies designed to help Lehigh faculty members balance the responsibilities of their professional and personal lives:

<https://www.lehigh.edu/~inprv/faculty/worklifebalance.html>