

Department of Marketing, Lehigh University

Position ID: [Lehigh-MKT-POP](#) [#4395]
Position Title: Professor of Practice in Marketing
Position Type: Non tenure-track faculty
Position Location: Bethlehem, Pennsylvania 18015, United States [[map](#)]
Subject Area: [Marketing](#)
Appl Deadline: (posted 2014/08/19, listed until 2014/12/15)
Position Description: [Apply](#)



The Department of Marketing at Lehigh University is seeking a Professor of Practice in Marketing to begin in January 2015 (Spring Semester 2015). This is a non-tenure track, full time, fixed term, renewable position. The selected candidate is expected to be highly engaged and committed member of the Department and will be involved in undergraduate and graduate teaching, curriculum development, student advising, and department service assigned by the department chair. Successful candidates should have an MBA, at least 10 years of senior management experience in marketing or related functions, have past teaching experience at undergraduate and graduate levels, and should have the expertise and willingness to teach a variety of courses. Doctoral degree, executive teaching experience, and prior experience in marketing curriculum development will be considered desirable attributes.

Marketing is a popular undergraduate major at Lehigh University. The Department of Marketing is a collegial group of dedicated professionals focused on enhancing the educational experience of our students, generating positive visibility for the University and conducting research with impact.

Lehigh University is focused on providing excellence in undergraduate and graduate education. The university is ranked 31st in the 2014 Bloomberg Businessweek's annual undergraduate business school ranking. The part-time MBA program has been recognized as the nation's 12th strongest and 1st in student survey rank. Candidates should be dedicated to student learning and capable of outstanding classroom performance at both the undergraduate and graduate levels.

For almost 150 years, Lehigh University has combined outstanding academic and learning opportunities with leadership in fostering innovative research. The institution is among the nation's most selective, highly ranked private research universities. Lehigh's four colleges provide graduate and undergraduate education to approximately 7,000 students. The College of Business and Economics is home to approximately 1,200 undergraduates, 450 graduate students, and 81 full-time faculty members. The campus is located in Bethlehem, Pennsylvania on more than 2,350 acres in close proximity to both New York City and Philadelphia. The Lehigh Valley International Airport is 15 minutes from campus.

Review of applications will begin immediately and will continue until the position is filled. To ensure full consideration, please apply before October 1, 2014. Applicants should submit a curriculum vita, a letter outlining teaching philosophy and approach, and names and contact information for three references through <http://academicjobsonline.org/ajo/jobs/4395> For additional information please contact Dr. David A. Griffith, Department Chair, Department of Marketing, College of Business and Economics, Lehigh University, Rauch Business Center, 621 Taylor Street, Bethlehem, PA 18015-3035; E-mail (david.a.griffith@lehigh.edu); Tel (610.758.6530).

The College of Business and Economics at Lehigh University is especially interested in qualified candidates who can contribute, through their teaching and service to the diversity and excellence of the academic community. Lehigh University is an equal opportunity/affirmative action employer.

Lehigh offers excellent benefits including domestic partner benefits. Lehigh University also has programs and policies designed to help Lehigh faculty members balance the responsibilities of their professional and personal lives: <https://www.lehigh.edu/~inprv/faculty/worklifebalance.html>. LINC is a newly created regional network of diverse organizations designed to assist new hires with dual career, community and cultural transition needs. Please contact infdcap@lehigh.edu for more information.

Application Materials Required:

Submit the following items online at this website:

- Cover Letter
- Curriculum Vitae
- Teaching Statement
- Three Reference Letters (to be submitted by the reference writers at this site )

And anything else requested in the position description.

Further Info:

www.lehigh.edu/business/academics/depts/marketing/

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