



### Visiting Professor of Marketing

The Department of Marketing at Lehigh University is seeking a Visiting Professor of Marketing to begin in August 2017 (Fall Semester 2017). This is a non-tenure track, full time, one year position. The selected candidate is expected to be an engaged member of the Department. The teaching schedule is 2 courses in the Fall semester and 3 courses in the Spring semester. Applicants must have a Masters or Ph.D. degree, or be ABD within a doctoral program, in marketing or a closely related field from an accredited institution at the time of appointment. Candidates from all subfields, i.e., consumer behavior, quantitative/modeling and managerial/strategy, are encouraged to apply.

Lehigh University is recognized among the nation's premier private research universities. Marketing faculty have published in the premier marketing (e.g., *Journal of Marketing Research*, *Journal of Marketing*, *Marketing Science*) and other leading business journals (e.g., *Strategic Management Journal*, *Journal of International Business Studies*). Lehigh University ranks 80<sup>th</sup> worldwide in research productivity in the premier marketing journals from 2012-2016 (based upon UT-Dallas statistics). Candidates should demonstrate an interest in, and potential to conduct, high-quality research in marketing, so as to contribute to our Departmental research culture.

The Marketing program has been ranked as a top 20 marketing programs in the nation by CollegeFactual over the last 4 years. It is consistently ranked as one of the most popular undergraduate majors at Lehigh University. The Department of Marketing is a collegial group of dedicated professionals focused on enhancing the educational experience of our students, generating positive visibility for the University and conducting research with impact.

Lehigh University offers a rigorous academic community for over 7,000 undergraduate and graduate students. One of four colleges, the College of Business and Economics is home to approximately 1,300 undergraduates, 400 graduates and 84 full-time faculty members. The campus is located in Bethlehem, Pennsylvania, in close proximity to both New York City and Philadelphia. The Lehigh Valley International Airport is 15 minutes from campus.

Review of applications will begin immediately and will continue until the position is filled. Applicants should submit a CV, a cover letter outlining their interest in the position, and three letters of reference, to Dr. David A. Griffith, Chairperson, Department of Marketing, College of Business and Economics, Lehigh University, Rauch Business Center, 621 Taylor Street, Bethlehem, PA 18015-3035; E-mail (david.a.griffith@lehigh.edu); Tel (610.758.6530).

The College of Business and Economics at Lehigh University is especially interested in qualified candidates who can contribute, through their teaching and service to the diversity and excellence of the academic community. Lehigh University is an Equal Opportunity/Affirmative Action Employer. Women and minorities are strongly encouraged to apply. Lehigh offers excellent benefits, including domestic partner benefits, and also has programs and policies designed to help Lehigh faculty members balance the responsibilities of their professional and personal lives (see <http://www.lehigh.edu/worklifebalance>) and assist new hires with dual career, community and cultural transition needs (<http://www.linc-lv.com/>).