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Le Moyne College

Assistant Professor in Marketing

Description

Le Moyne College is a diverse learning community that strives for academic excellence in the Catholic and Jesuit tradition through its comprehensive programs rooted in the liberal arts and sciences. The Madden School of Business invites applications for an Assistant Professor beginning Fall 2020. This position will cover both undergraduate and evening MBA courses in Marketing. The ability to teach marketing principals, advertising, global marketing and social media marketing is a plus. Ongoing research and college service are expected. The Madden School of Business is AACSB accredited.

Candidates who have an earned doctoral degree (Ph.D. or D.B.A.) in marketing will be considered for this position.

Qualified candidates must demonstrate teaching effectiveness, manifest a strong understanding of and commitment to a liberal arts education and be dedicated to maintaining an active research agenda.

Responsibilities include teaching undergraduate and graduate courses in various areas of marketing such as (but not limited to) Principles of Marketing, Advertising, Consumer behavior, Social media marketing, Sales marketing, etc.

Review of completed applications will begin immediately and continue until the position is filled. To apply, applicants must submit the following required materials: a letter of application, which addresses the qualifications, and responsibilities listed above, current curriculum vitae, and the names and contact information of three references.

Documentation may be submitted to: Diann Darmody-Ferris, Le Moyne College, 1419 Salt Springs Road, Grewen Hall, 2nd Floor (Human Resources), Attn: Business Search, Syracuse, New York 13214 or by

Job Information

Location:

Syracuse, New York, 13214,
United States

Job ID:

49653138

Posted:

July 19, 2019

Position Title:

Assistant Professor in
Marketing

School Name:

Le Moyne College

Specialties:

All

**Do you plan on
interviewing at the
Summer Academic
Conference?:**

Yes

Position Start Date:

Fall 2020

Job Duration:

Indefinite

following the application instructions (click the 'Apply Now' button) found on our website at <http://www.lemoyne.edu/employment>.

Interviews will be held at the AMA summer educators' conference.

Le Moyne College is an equal opportunity employer and encourages women, persons of color and Jesuits to apply for employment. Visit our website www.lemoyne.edu.

Requirements

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