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## The LUT School of Business and Management Assistant/Associate/Full Professor in Digital Marketing

### Description

**Lappeenranta University of Technology, LUT.** LUT's Trailblazer strategy is searching for answers to four key questions: Are we going to burn up everything? Is humanity condemned to suffer from the water it has polluted? Will waste be the grave of our future? Will we let Europe degenerate to the world's back yard? No. We will lead the way with a trailblazer spirit. We have been ranked among the world's top universities (Times Higher Education and QS rankings). We are compact by size, with intensely focused operations. Combining technology and business, we have served as an academic forerunner since 1969. Our international science community encompasses 6,500 students and experts.

The LUT School of Business and Management is a strong research unit of 40 professors, 70 post-doctoral researchers and 60 doctoral students.

We are now looking for applications for a tenure track position of **assistant/associate/full professor in Digital Marketing.**

The position is situated at the assistant/associate/full professor levels of the **tenure track** and will be filled through an open application process

### Job Information

#### Location:

Other / Non-US, Finland

#### Job ID:

37595738

#### Posted:

October 19, 2017

#### Position Title:

Assistant/Associate/Full Professor in Digital Marketing

#### School Name:

The LUT School of Business and Management

#### Specialties:

Marketing Research

#### Do you plan on

for a fixed term of four years (assistant/associate professor) or until further notice (full professor).

The application and its appendices must be in English. The application must include:

1. A curriculum vitae
2. A copy of the applicant's doctoral diploma
3. A full list of publications, including the total number of publications in the Web of Science and Scopus databases, the total number of citations, the h-index and Scopus ID. In addition, equivalent information from the applicant's Google Scholar profile is required
4. Publications for evaluation by experts (max. 10)
5. A separate list of the publications submitted for expert evaluation
6. [A teaching portfolio](#) or an equivalent account of the applicant's teaching qualifications
7. An account of the applicant's merits and activities of significance to the vacancy (max. 3 pages)
8. An account in English of the applicant's vision on the development of education, research and projects in the field of the professorship in Lappeenranta University of Technology (max. 3 pages).

The applicant must mention the tenure track level of the position applied for.

The pay is determined according to the pay system for university teaching and research personnel. Assistant professors are situated at levels 5–6 (EUR 2865.30–3340.77), associate professors at the levels 6–7 (EUR 3340.77–3851.33/month) and full professors at the levels 8–10 (EUR 4656.16–5934.94/month). In addition, the pay will include an individual pay component based on performance and competence,

**interviewing at the Summer AMA Conference?:**

No

**Position Start Date:**

Spring 2018

**Job Duration:**

1-3 Months

amounting to a maximum of 46.3% of the job-specific pay component.

**Additional information:** Professor Juha Väättänen, tel. +358 40 5261 518, [juha.vaatanen@lut.fi](mailto:juha.vaatanen@lut.fi).

The deadline for applications is **28 November 2017** (at midnight, Finnish local time, UTC +2 h). Please submit your application by filling out the online form.

## Requirements

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The [appointment process description](#) explains the qualification requirements, application instructions, and tenure track appointment criteria.

## About The LUT School of Business and Management

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Contact: [recruitment@lut.fi](mailto:recruitment@lut.fi)

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