

Faculty Positions in Marketing at the Suleman Dawood School of Business (SDSB)

Location:	Lahore, Pakistan
Contract Type:	Tenure Track
Employment Type	Full-time (Permanent)
Deadline	Open until filled
Positions:	Assistant, Associate, and Full Professor

Suleman Dawood School of Business (SDSB) at Lahore University of Management Sciences (LUMS) currently has vacancies at various academic levels (Assistant, Associate, and Full Professor) in the field of Marketing. SDSB delivers a range of courses in the field of Marketing, including (but not limited to) Brand Management, Global Marketing, Digital Marketing, Marketing Analytics & Research, Marketing Management, Marketing Strategy, Marketing Across Cultures, and Sales Force Management.

The School

SDSB is the premier school at LUMS. The 100 acres LUMS campus is located in Lahore, the second largest city in Pakistan, rich in history and cultural diversity. The campus which is 20 minutes away from the international airport, offers a vibrant life full of cultural, literary, and other social activities.

SDSB has well established academic programs at the graduate and the undergraduate levels with strengths in case-based teaching and high quality research of contextual relevance and international significance. It boasts a research active faculty, who have published in top ranked marketing journals, and are active in professional associations: American Marketing Association (AMA), INFORMS Marketing Science, and European Marketing Academy (EMAC). SDSB's practice portfolio includes a highly regarded Executive Development Centre with a customised facility, regularly drawing top management teams from the leading corporations in the country.

SDSB's current focus is on fostering strong research capabilities, increased teaching excellence, and greater business engagement along with internationalisation. The School is also currently working towards full accreditation by the AACSB.

Selection Criteria

Applicants at the Assistant Professor level must hold a PhD in Marketing or be near completion (within 6 months), demonstrate their potential (R&R in high quality journals such as ranked as ABDC-A, ABS-3 and above) to produce international research, have a commitment to excellence in teaching (in English), good interpersonal skills, and networking ability. Applicants for higher levels must, in addition, have a proven track record of publications in high-impact international journals and a demonstrated capacity to pursue research funding and develop and lead academic programs.

Postgraduate teaching experience is preferable for Assistant Professors but essential for senior appointments. The successful applicant should be able to design and teach Marketing courses at the undergraduate and postgraduate levels. Active participation in the activities of SDSB including close engagement with the industry and executive training is also expected. LUMS is an equal opportunity employer and encourages women and under-represented groups to apply.

What We Offer

Salary is negotiable and commensurate to qualification and experience. The benefits include individual research budget, support for participation in academic conferences, contributory provident fund, and medical insurance for self and family.

How to Apply

Please email the following documents at dean.sdsb@lums.edu.pk.

- Cover letter with clear indication of the appointment level
- Short statement detailing your research interest
- Detailed resume, including a full list of publications (clearly identify ranking of your journal papers as per ABDC/ABS), teaching and professional experience, and academic qualifications
- List of three referees

This call remains open until available positions are filled. The appointment is expected to commence by Fall 2018 or on a mutually agreed date.