



Assistant Professor of Marketing, Management & Finance

Institution:	LIM College
Location:	New York, NY
Category:	<ul style="list-style-type: none">■ Faculty - Business - Management■ Faculty - Business - Marketing and Sales
Posted:	11/20/2017
Type:	Full Time

LIM College - Where Business Meets Fashion is currently seeking candidates for the position of Assistant Professor of Marketing, Management & Finance.

Founded in 1939, LIM College educates students for success in the global business of fashion and its many related industries. As a pioneer in experiential education, LIM fosters a unique connection between real-world experience and academic study in business principles, offering master's, bachelor's and associate degree programs in a variety of fashion-focused majors. Located in the heart of New York City - the nation's fashion and business capital - LIM provides students with innumerable opportunities for firsthand experience and professional development.

Full-time faculty contribute to their department's teaching and curriculum as well as the college curriculum overall. They contribute to student retention by serving as advocates for students. Full-time faculty should have a well-planned vision for their department, making proposals for new initiatives and carrying out approved proposals for new programs, courses, curricula, teaching tools or any other initiative that enhances the LIM College education. Full-time faculty members are responsible for teaching, service to the college, scholarship, and assisting the Department Chair and Associate Chair as needed.

ESSENTIAL FUNCTIONS AND BASIC DUTIES

- Teaching 4 classes per semester
- Working closely with students outside of the classroom as a faculty mentor
- Holding regular office hours weekly (4)

- Being actively involved in professional associations to keep current in disciplines taught in order to improve teaching and College service
- Assessing and revising content and methods for courses taught
- Assisting Chair and/or Associate Chair in department administration as needed
- Working closely with other faculty as a mentor and resource
- Contributing to the curriculum and faculty development of the College by serving on department and College-wide committees
- Helping interview and recruit prospective faculty
- Helping to observe faculty classroom teaching as needed
- Participating in all college wide programs
- Serving on the Faculty Council and standing committees
- Performing other duties as assigned

REQUIREMENTS: The person selected will have the following qualifications:

Minimum Required Qualifications:

- Earned Ph.D., or near completion of a doctorate degree in business from an accredited school. If in a field other than marketing, applicant must show evidence of effective teaching of undergraduate marketing courses, and relevant work experience in the field of marketing.
- 3 Years teaching experience at the college level in various delivery methods
- Knowledge of fields taught within the major.
- College level teaching experience in hybrid and online delivery methods using Black Board as the LMS.
- As teaching is our primary mission at LIM College, demonstrated excellence in teaching is vital.
- Applicants are expected to teach introductory and advanced marketing courses, advise students, conduct research suitable for publication and serve on department and college-wide committees.
- Candidates should have a strong background in digital marketing/data analytics, and be able to articulate how digital innovation and data analytics can provide insights and inform solutions in one or more application fields (digital, consumer, & retail analytics).

APPLICATION INFORMATION

Contact: Carolyn Higgins, Assistant Director of Human Resources
Office of Human Resources

LIM College - Where Business Meets Fashion

Phone: 212.752.1530

Fax: 212.750.3480

Online App. Form: <http://www.limcollege.edu/why-lim/careers?gnk=job&gni...>

LIM College is an Equal Opportunity Employer. The College does not discriminate in its employment decisions based on race, color, religion, sex, gender, gender identity or expression, sexual orientation, age, national origin, disability, veteran status, unemployment status, or any other status protected by law.

Apply through Institution's Website

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