

Marketing Tenure Track Position

[Kutztown University](#) in Pennsylvania

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Deadline	Open until filled
Date Posted	September 17, 2018
Type	Tenured, tenure track
Salary	Competitive
Employment Type	Full-time

Department of Business Administration at Kutztown University of Pennsylvania, accredited by AACSB, announces a tenure-track faculty position to teach marketing beginning in the Fall of 2019. As part of an energetic faculty you will be teaching Marketing (Data) Analytics and one other upper level course, preferably Marketing Research, which may be taught in alternative formats. Other courses will be assigned to support programs as needed. In accordance with the Collective Bargaining Agreement, performance review and evaluation of faculty is based on effective teaching and fulfillment of professional responsibilities; continuing scholarly growth; and service. Required: ABD with conferral of degree by December 31, 2020. Preferred: Ph.D. or DBA in Marketing or a Ph.D. in a closely related area. Applicant must have at least one recent peer-reviewed publication unless they have recently earned the Ph.D.

Interested applicants should respond to the address below and include the following information: an up-to-date curriculum vitae; transcripts for all academic work completed (official transcripts are required before hiring); names and contact information of at least three references; and a cover letter which clearly outlines the applicants teaching and research interests. Application materials should be sent to:

Dr. Therese A. Maskulka, Chairperson, Marketing Faculty Search, Department of Business Administration, P.O Box 720, Kutztown University, Kutztown, PA 19530. Review of applicants will begin on October 6, 2018 and will continue until the position is filled.

Kutztown University of Pennsylvania is an Affirmative Action/Equal Opportunity employer and actively solicits applications from women and minority candidates. Kutztown University of Pennsylvania is a member of the State System of Higher Education. All applicants for employment are subject to a criminal background check.



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How To Apply

Please refer to the job description for information on how to apply.