

[Job Search](#)

Marketing Tenure Track Position

[Kutztown University](#) in Pennsylvania

- [Save](#)
- [Print](#)

Deadline	Open until filled
Date Posted	November 16, 2017
Type	Tenured, tenure track
Salary	Not specified

Employment Type Full-time

The Department of Business Administration at Kutztown University, accredited by AACSB, announces a tenure-track faculty position to teach Marketing beginning Fall 2018. As part of an energetic faculty, you will be teaching Marketing (Data) Analytics and one other upper level course, preferably Marketing Research, which may be taught in alternative formats. In accordance with the Collective Bargaining Agreement, performance review and evaluation of faculty is based on effective teaching and fulfillment of professional responsibilities; continuing scholarly growth; and service.

Required: ABD will be considered with conferral of degree no later than Dec. 30, 2019. Preferred: a Ph.D. or DBA in Marketing, or a Ph.D. in a closely area. Applicant must have at least one recent peer-reviewed publication unless they have recently earned the Ph.D. Interested applicants should respond to the address below and include the following information: an up-to-date curriculum vitae, transcripts for all academic work completed (official transcripts are required before hiring),

names and contact info of at least three references, and a cover letter which clearly outlines the applicant's teaching and research interests. Application materials should be sent to: Dr. Therese A. Maskulka, Chairperson, Marketing Faculty Search, Department of Business Administration, Kutztown University, 15200 Kutztown Road, Kutztown, PA 19530. Review of applicants will begin on Dec. 18, 2017, and will continue until the position is filled.

Kutztown University of Pennsylvania is an Affirmative Action/Equal Opportunity employer and actively solicits applications from women and minority candidates. Kutztown University of Pennsylvania is a member of the State System of Higher Education. All applicants for employment are subject to a criminal background check.



People at Kutztown University of Pennsylvania

[Log In](#) or [Sign Up](#) to see ChronicleVitae members at this institution.

Jobs at Kutztown University of Pennsylvania

- **[Sport Management Tenure Track Position](#)**
[Kutztown University](#)
- **[Communication Studies Tenure Track Positions](#)**

[Kutztown University](#)

- **[Financial Management Temporary Faculty Position](#)**

[Kutztown University](#)

- **[Secondary Education Tenure Track Faculty Position](#)**

[Kutztown University](#)

- **[Archaeology Tenure Track Faculty Position](#)**

[Kutztown University](#)