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[Kutztown University](#)

Tenure Track Position in Marketing

Description

The Department of Business Administration at Kutztown University of PA, accredited by AACSB, anticipates a tenure track position in Marketing beginning in the fall of 2019. Kutztown is located in a beautiful semi-rural area 2 hours from New York City and one hour from Philadelphia. As part of an energetic faculty, you will be teaching marketing Analytics and one other upper level marketing course, preferably Marketing Research. A Ph.D. or DBA in Marketing or a Ph.D. in a closely related area is required. "ABD" will be considered with conferral of degree within one year of hire. Applicants must have at least one recent peer-reviewed publication unless they have recently earned the Ph.D. Interested applicants should respond to the address below and include the following information: 1) an updated CV, 2) transcripts for all academic work completed, 3) names and contact information for at least three references, and 4) a cover letter which clearly outlines the applicant's teaching and research interests. Application materials should be sent to: Dr. Therese A. Maskulka, Faculty Search Chair via email or P. O. Box 730, Department of Business Administration, Kutztown University, Kutztown, PA. 19530. Review of applicants will begin on 9/10/18 and continue until position is filled. Representatives from Kutztown University will be interviewing at the AMA Summer Educators Conference.

Job Information

Location:

Kutztown, Pennsylvania,
United States

Job ID:

42011938

Posted:

June 25, 2018

Position Title:

Tenure Track Position in
Marketing

School Name:

Kutztown University

Specialties:

All

**Do you plan on
interviewing at the
Summer AMA
Conference?:**

Yes

Position Start Date:

Fall 2019

About Kutztown University

Kutztown University of Pennsylvania enrolls approximately 10,000 students in graduate and undergraduate programs. The university is located in the borough of Kutztown in a charming rural setting, and is within 20 minutes driving time of Allentown/Bethlehem and Reading. It is also within 60 minutes driving time of the Philadelphia metropolitan area and 90 minutes driving time of New York City.

About half of the students live in residential halls on campus; the remainder live in nearby apartments or at home. A well rounded program of athletic, cultural, and social events and activities satisfies nearly every taste.

Kutztown University is a member of the Pennsylvania Higher System of Education and is accredited by the Middlestates Association of Colleges and Secondary Schools. The University employs 330 full time faculty and boasts a favorable faculty student ratio of 20:1.

The College of Business Administration (CBA) employs @ 40 tenure track faculty; 26 of whom are in the Department of Business Administration. Currently in pre-candidacy for AACSB accreditation, the energetic faculty seeks colleagues who are dedicated teachers with a focused research agenda.

Contact: Therese Maskulka

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