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Marketing Faculty Position Opening

Korea University Business School

Seoul, Korea

Korea University Business School invites applications for a tenure-track faculty position in the marketing area. The marketing area (see <http://biz.korea.ac.kr/en/facul>) consists of 16 permanent faculty members and one joint appointment professor.

We seek candidates with expertise in the areas of marketing strategy, B2B marketing, channel management, new product development & innovation. Candidates are expected to have strong research records as well as the commitment to high-quality research.

Interested applicants are recommended to submit curriculum vitae in detail (including 'research in progress') to marketing area chair, professor Janghyuk LEE at janglee@korea.ac.kr. Applications should be received by Nov 1, 2018.

Applicants should hold a Ph.D. in a

relevant field by the time when the appointment begins and have published at leading journals in marketing, or in the case of a junior candidate, will demonstrate strong potential.

Additional Information

KUBS is committed to establishing a culturally and intellectually diverse environment, encouraging all members of our learning community to reach their full potential. This position with open rank is expected to be filled by September 1, 2019 or earlier.

For more information or inquiries about this position, please contact Professor Janghyuk LEE at janglee@korea.ac.kr.

Comments

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