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### Lecturer / Senior Lecturer in Strategic Marketing

Department : Marketing - King's Business School

The salary will be paid at Grade 6/7: £37,412 - £53,355 or Senior Lecturer: Grade 8: £54,853 - £63,051 per annum inclusive of £3,223 London Weighting Allowance

We are looking to recruit an outstanding candidate in Strategic Marketing, to join the Marketing Subject Group of King's Business School. The School is one of the top ten ranked centres for the study of business and management in the UK, and became an independent Faculty on 1 August 2017, reflecting growth in the range and scale of research and teaching. There are presently over 90 academic staff and a full range of undergraduate, Masters and PhD programmes.

As such we are going through an exciting development phase and are looking for high quality people to join our growing team. The School places a premium on international levels of scholarship and research excellence and you will be expected to play a role in the standing and development of the Group in this regard.

The successful candidate will have a strong commitment to high quality research and will be able to contribute excellent teaching to the development of our undergraduate and postgraduate programmes. You should ideally have, or have the potential for, a high-quality track record of publications in leading refereed journals.

King's Business School is committed to ensuring an inclusive interview process and will reimburse up to £250 towards any additional care costs (for a dependent child or adult) incurred as a result of attending an interview for this position.

This post will be offered on an indefinite contract

This is a full-time post

The selection process will include a panel interview, a presentation.

For an informal discussion or to find out more about the role please contact: Professor Ko de Ruyter on 020 7848 0091 or email [ko.de\\_ruyter@kcl.ac.uk](mailto:ko.de_ruyter@kcl.ac.uk)

To apply, please register with the King's College London application portal and complete your application online.

**Grade and Salary :** Grade 6/8: £37,412 - £63,051 per annum inclusive of £3,223 London Weighting Allowance per annum

**Job ID :** 009027

**Post Date :** 18-Jan-2019

**Close Date :** 22-Feb-2019

**Contact Person :** Professor Ko de Ruyter

**Contact Details :** 020 7848 0091 or email [ko.de\\_ruyter@kcl.ac.uk](mailto:ko.de_ruyter@kcl.ac.uk)

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**Job pack**

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